

## Curriculum Vitae

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#### **PROF. DR. BARBARA CONSTANCE SCHECK**

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#### **PROFESSIONAL EXPERIENCE**

- Since 2022 Visiting Professor of Business, Organizations and Society  
New York University Abu Dhabi, Abu Dhabi (United Arab Emirates)
- Since 2019 Co-Founder and Managing Director  
European Center for Social Finance, Munich (Germany)
- Since 2018 Member of the Investment Committee, GLS Treuhand e.V. (Germany)
- Since 2016 Professor for Entrepreneurship | Academic Director MBA General Management  
Munich Business School, Munich (Germany)
- 2015 Visiting Fellow: Asia Center for Social Entrepreneurship and Philanthropy  
National University Singapore (Singapore)
- Since 2015 Co-founder, Volunteer Vision, Munich (Germany)  
Digital Mentoring and Online Learning Platform
- 2014 Member of the Social Impact Investment Taskforce of the G8 for Germany
- 2012-2016 Assistant Professor for Business Administration, esp. Social Investing  
University of Hamburg (Germany)
- 2009-2011 Chief Executive Officer  
My Finance Coach Foundation gGmbH / Allianz SE, Munich (Germany)
- 2007-2009 Research Assistant and Ph.D. Student  
KfW-Endowed Chair for Entrepreneurial Finance, TU Munich (Germany)
- 2005-2007 Consultant Corporate Advisory, Credit Suisse AG, Frankfurt (Germany)
- 1999-2002 Diplomatic Service, Auswärtiges Amt, Berlin (Germany)  
German Consulate General, Barcelona (Spain)

#### **EDUCATION**

- 2019 Design Thinking Trainer  
Stanford University (USA)
- 2009-2012 Ph.D. 'Reporting in Social Entrepreneurship'  
TU Munich (Germany)
- 2002-2005 Master of Science, Diplom-Kauffrau, Diplôme de Grande École de Commerce  
International Business Administration  
ESCP-EAP European School of Management  
Paris (France)- Oxford (UK)- Berlin (Germany)
- 1999-2002 Bachelor in Public Administration  
University of the German Foreign Office, Bonn – Berlin (Germany)

## Curriculum Vitae

### RESEARCH GRANTS, AWARDS & RELEVANT PROJECTS

Since 2023	FEBEA European Federation of Ethical and Alternative Banks and Financiers Training and Capacity Building Partner for Ethical and Social Finance
Since 2022	JPMorgan Chase Foundation Evaluation Grant for Impact Assessments of EMEA Entrepreneurship Grants
2018-2022	European Commission Framework Contract for the Provision of Services under EaSI Technical Assistance (VP/2018/019)
Since 2020	Erasmus+ European research grants in international consortia: <ul style="list-style-type: none"><li>• Empowering Adult Survivors of Domestic Violence through Entrepreneurship</li><li>• Female entrepreneurship in the Maghreb</li><li>• Beyond Capital – The Next Generation of Social Enterprises</li><li>• Social X-Change</li></ul>
2021	OECD Respond, Rebuilt, Reinvent (RRR): Peer learning partnerships on potential of SSE ecosystems in selected cities to respond to Covid 19
2020	European Parliament Analysis on Impact Investments in the Framework of Business and Human Rights
2019	Federal Ministry for Economic Affairs and Energy Entrepreneurship Lab and Start-up Enabler for Female Entrepreneurs
2018-2022	EEA Norway Grants Scaling trust-based partnership models to recharge youth entrepreneurship
2014/2015	Evaluator of the first German social impact bond 'Eleven Augsburg'
2013	Impact Investing Policy Collaborative, Pacific Community Ventures, the Initiative for Responsible Investment at Harvard University, The Rockefeller Foundation: <ul style="list-style-type: none"><li>• Mapping the impact investing market in Germany</li><li>• Mapping the impact investing market in Morocco</li></ul>
2012-2015	Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, Vodafone Foundation, Auridis gGmbH Social Reporting Standard
2007-2009	Nixdorf Foundation Ph.D. Funding for thesis Reporting in Social Entrepreneurship

### TEACHING PORTFOLIO

- Impact Investing
- International Management

## Curriculum Vitae

- Business, Ethics & Technology
- Corporate Social Responsibility
- Management of Non-Profit-Organizations and Social Enterprises
- Financing Social Ventures
- Social Impact Analysis
- Scaling Social Start-ups
- Corporate Finance
- Entrepreneurial Finance
- Corporate Governance
- Introduction to Entrepreneurship
- Business Planning
- Design Thinking
- Entrepreneurship Capstone

## LANGUAGES

German: Mother Tongue  
English: Fluent

French: Fluent  
Spanish: Fluent

## PUBLICATIONS & CONFERENCES

### MONOGRAPHS & EDITORSHIPS

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Spiess-Knafl, W. / **Scheck, B.** (2023): Impact Investing. Instruments, Mechanisms and Actors. Palgrave Macmillan (2<sup>nd</sup> edition).

Dreesbach-Bundy, S. / **Scheck, B.** (2017): CSR und Corporate Volunteering. Mitarbeiterengagement für gesellschaftliche Belange. Gabler Verlag.

**Roder, B.** (2010): Reporting Im Social Entrepreneurship: Konzeption einer externen Unternehmensberichterstattung für soziale Unternehmer. Gabler Verlag.

### PEER-REVIEWED ARTICLES IN ACADEMIC JOURNALS

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Aschari-Lincoln, J. / **Scheck, B.** (2022): F(i)unding Your Way: A Managerial Compass for Social Organizations. Sustainability 14 (1396)

Kramer, K. / Wagner, D. / **Scheck, B.** (2021): Reaping the digital dividend? Sport marketing's move into esports: insights from Germany. European Journal of International Management 15(2/3), S. 339-366.

Bergfeld, A. / Lutz, E. / **Scheck, B.** (2020): Social Franchising: A Transitional Solution for Scaling Up Entrepreneurial Organizations? International Journal of Entrepreneurial Venturing 12(1), 17-38.

Mayer, J. / **Scheck, B.** (2018): Social Investing – what matters from the perspective of social entrepreneurs? Nonprofit and Voluntary Sector Quarterly 47(3), S. 493-513.

Dreesbach-Bundy, S. / **Scheck, B.** (2017): Corporate volunteering: A bibliometric analysis from 1990 to 2015. Business Ethics: A European Review 26 (3), 240–256.

**Scheck, B.** / Höchstädter, A.-K. / Busch, T. (2016): Making money at the expense of the poor? An investigation of individuals' preferences to impact invest versus donate. ACRN Oxford Journal of Finance and Risk Perspectives 5.2 (2016): 141-163.

Höchstädter, A.-K. / **Scheck, B.** (2014): What's in a Name: An Analysis of Impact Investing Understandings by Academics and Practitioners. *Journal of Business Ethics* 132 (2), S. 449-475. Doi: 10.1007/s10551-014-2327-0.

Wörrlein, L. / **Scheck, B.** (2014): Performance management in the third sector: a literature-based analysis of terms and definitions. *Public Administration Quarterly* 40 (2), S. 220-255.

#### ARTICLES IN EDITED VOLUMES

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**Scheck, B.** (2021): Social Reporting Standard (SRS) – Making Social Impact Visible, in: Wendt, K. / Rammerstofer, M. (Eds.): *Sustainable Finance*, pp. 103-108.

**Scheck, B.** / Spiess-Knafl, W. (2013): Die betriebswirtschaftlichen Besonderheiten von Sozialunternehmen hinsichtlich Finanzierung und Reporting, in: Bock, K. / Dörr, M. / Homfeldt, H.G. / Krüdener, J.S. / Thole, W. (Eds.): *Grundlagen der sozialen Arbeit*, pp. 139-152.

**Roder, B.**/ Achleitner, A.-K./Bassen, A. (2011): Ein Reporting Standard für Social Entrepreneurs, in: H. Hackenberg, Emptner, S. (Eds.): *Social Entrepreneurship – Social Business: Für die Gesellschaft unternehmen*, Wiesbaden, pp. 328-336.

Bassen, A. / **Roder, B.** (2009): Social Entrepreneurship – Ein Thema für junge Menschen?, in: B. Hekmann (Eds.): *Generation Unternehmer? Youth Entrepreneurship Education in Deutschland*, Gütersloh, pp. 271–282.

Achleitner, A.-K. / Bassen, A. / Heister, P. / **Roder, B.** (2008): Perspektiven des Entrepreneurship – Social Entrepreneurship, in P. Russo/ F. Strascheg/ R. Gleich (Eds.): *Von der Idee zum Markt*, München 2008, pp. 253-263.

#### OTHER

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**Scheck, B.** (2021): Finanzierungsformen für Social Enterprises.

**Scheck, B.** / Spiess-Knafl (2020): Impact investing in the framework of business and human rights. Study commissioned by the European Parliament.

Lütjens-Schilling, L. /**Scheck, B.** (2015): Mapping the market: Conditions and potential for building an impact investing market in Morocco. Report commissioned by the The Impact Investing Policy Collaborative (IIPC).

Höchstädter, A.-K. / **Scheck, B.** (2014): Mapping the Social Impact Investing Market in Germany, an Overview of Opportunities in the Education Space. Report commissioned by the The Impact Investing Policy Collaborative (IIPC).

**Scheck, B.** (2014): A Standard for Social Impact Reporting. Published by the Conference Board Initiative on Corporate Philanthropy.

Weber, M. / **Scheck, B.** (2012): Impact Investing in Deutschland – Bestandsaufnahme und Handlungsanweisungen zur Weiterentwicklung. Report on behalf of Bertelsmann Foundation.

#### PRESENTATIONS AND CONFERENCES (selected)

Academy of Management 2021: Impact investing in times of crisis.

Social Enterprise Conference, Harvard Business School and Harvard Kennedy School of Government, Cambridge /USA 2014: 'Tapping into Private Sector Resources by Leveraging Corporate Volunteers'.

University of Fés, Morocco 2013: L'entrepreneuriat social dans les pays en développement: levier d'une croissance responsable? 'Interventions in support of social entrepreneurship in Morocco - an interdisciplinary approach to definition and ecosystem analysis'

EGOS Conference, Montréal 2012: 'Social investing - what matters from the perspective of social enterprises?'

Babson College Research Conference on Entrepreneurship, Lyon 2012: 'Social Investing - what matters from the perspective of social enterprises?'