Laila Familiar, PhD lailafamiliar@nyu.edu www.lailafamiliar.com +971566896129

EDUCATION

PhD in Teaching Arabic as a Foreign Language, Literacy & Corpus Linguistics (2017) *Summa cum laude* - La Universidad Autónoma de Madrid (Spain)

Master's in teaching Arabic as a Foreign Language (2008) The American University in Cairo (AUC)

Bachelor of Arts in Arabic & Islamic Studies (1998)

La Universidad Autónoma de Madrid (Spain)

ACADEMIC POSITIONS

<u>New York University in Abu Dhabi</u>: Senior Lecturer of Arabic Language (2014-present)

- Teach Arabic at all proficiency levels, in the Core, and in Arabic Literature
- Co-author of a Minor proposal in Arabic Literature & Translation (under review)
- Co-author of an M.A. proposal TAFL (under review/update)
- Arts & Humanities representative at the Faculty Council Steering Committee
- Member of the Freshmen Reading Colloquium Committee
- Member of the Adult Education Committee
- Designed and implemented an <u>immersion linguistic/cultural trip to Kuwait</u> for students of Arabic
- Co-organized a literary event with IPAF-Booker prize author Saud al-Sanousi

American Councils for International Education: Academic Consultant (2018-2022)

- Train faculty at the Arabic Overseas Flagship Program in Morocco
- Evaluate quality of instruction at this Capstone program
- Participate in regular inspection visits
- Review quality of curricula, materials, and syllabi
- Lead the development of content courses and classroom materials
- Provide vision and leadership to help integrate new, innovative teaching strategies
- Deliver onsite & online workshops for faculty
- Design online modules for teachers of Arabic

The University of Texas at Austin: Lecturer in Arabic - Department of Middle Eastern Studies (DMES) and Arabic Flagship Program (AFP) (2008 to 2014)

- Taught Arabic at all proficiency levels & content-based courses on Modern Arabic Literature
- Coordinated Second- and Third-Year Arabic courses
- Supervised the teaching of graduate teaching assistants

The University of Texas at Austin: Director of the <u>Arabic Summer Institute</u> - DMES-AFP (2012 & 2013)

- Recruited teachers, teaching assistants, and speaking partners
- Selected and placed students
- Coordinated and supervised teaching of instructors and teaching assistants
- Developed pedagogical materials for the Institute
- Designed and coordinated the cultural activities program

<u>Critical Language Scholarship Program</u> (U.S. Department of State): Academic Director - Fes, Morocco (2011)

- Recruited teachers and language partners
- Provided a 2-weeks teaching training workshop for teachers and speaking partners
- Oversaw academic implementation of the program
- Coordinated and supervised teaching of instructors

Center for Arabic Study Abroad (CASA-Cairo): Instructor of Arabic (2007-2008)

- Taught Spoken Modern Standard Arabic (MSA) at the Superior level
- Taught Arabic Media with a focus on Listening

Middlebury College: Instructor of Arabic - Intensive Summer Arabic Program (2007)

Taught Arabic & helped run cultural activities

<u>The American University in Cairo</u>: Fellow Instructor, Teaching Arabic as a Foreign Language Department, Arabic Language Unit (2004-2007)

- Taught Media Arabic and language courses at different proficiency levels in MSA
- Designed and taught a course on Palestinian Colloquial at the Intermediate level

Al-Azhar University in Cairo: Lecturer in Spanish - Department of Spanish Studies (2001-2003)

 Designed and taught courses of Spanish (Novice to Advanced) (Position funded by the Ministry of Foreign Affairs in Spain)

Cairo University: Instructor of Spanish - Center of Languages (1999)

Taught Intermediate level

Instituto Cervantes- Cairo: Instructor of Arabic (2000-2002)

Designed and taught several courses (Novice, Intermediate & Advanced)

Instituto Cervantes, Cairo: Instructor of Spanish (1999-2002)

Taught all proficiency levels (Novice to Superior)

TEACHER TRAINING

Invited - Using Literature in TAFL & Designing Abridged Literary Materials (Upcoming - April 2023) A 2-day workshop commissioned by the University of Exeter for teachers of Arabic in the UK.

Invited - Webinar for the New England Arabic Teachers' Council (February 2022) The Power of the Most Frequent Words in Arabic – Sponsored by Qatar Foundation International Invited – <u>Workshop</u> for US government funded Arabic language programs, in collaboration with The University of Texas in Austin & American Councils for International Education.

Speaker and co-coordinator of a 3-Day workshop (February 2022)

Invited - Training faculty for the Hilary Ballon Center for Teaching & Learning at NYUAD (January 2022)

Building Community in Remote & Hybrid Classrooms

Invited – 2-Day <u>Workshop</u> for the Arabic Flagship Teachers, in collaboration with American Councils (January 2022)

Developing L3 Arabic Presentational Skills

Invited - Webinar for New York Arabic Teachers' Council (December 2021)

Develop stronger reading skills by focusing on frequently used words

Invited - 2-Day Workshop for <u>NSLI-Y</u> teachers of various critical languages (June 2021)

Invited - Teacher Training Workshop for the Chicago Teachers Arabic Council (January 2021)

 Designing successful lesson plans that integrate language and culture in online learning environments

Invited – Webinar for the Hilary Ballon Center for Teaching and Learning at NYUAD (January & August 2021)

Building Community in the First Week of Class

Invited - Teacher Training Workshop for the University of Naples (Italy) (December 2020)

Integrating culture in the language curriculum

Invited - 2- Day Teacher Training Workshop for Universidad de Granada (Spain) (October 2020)

- Integrating culture in the language curriculum
- Teaching vocabulary in the Arabic classroom

Invited - Teacher Training Workshop for the New York Arabic Teachers Council (April 2020)

The use of Arabic literature at different proficiency levels

Invited - 2- Day Teacher Training Workshop for the Arabic faculty at Hunter College (CUNY) (October 2019)

Integrating Culture in the Arabic Classroom

Teacher Trainer for American Councils for International Education (2018-2021)

 Training teachers regularly at the Arabic Flagship Overseas program in Meknes (Morocco), onsite and online, on an array of topics

Instructional Coaching (2017-present)

• Online instructional coaching & mentoring services for teachers of Arabic

Teacher Training Workshop at NYUAD (Fall 2018)

 Organized, designed, and conducted a workshop for teachers of Arabic as a Foreign Language in schools across the UAE.

Mentoring of Teaching Assistants & Fulbright students at UT (2008-2014)

Mentored graduate students and incoming teachers of Arabic at the AFP

- Helped them with lesson planning
- Observed their teaching practice
- Provided constant feedback and support

Workshop for language educators at UT (2013)

• Culture Shock: Developing Authentic Materials to Increase Foreign Language Proficiency – part of a symposium on Literature as a Cultural Mediator - The Texas Language Center at UT

Training Moroccan teachers at Critical Language Scholarship Program (Fes) (2011)

- Provided in-depth training to incoming teachers and language partners
- Interviewed and hired the final instructional team
- Helped the team develop lesson plans and teaching materials
- Conducted classroom visits and observation
- Provided constant feedback and support

NON-ACADEMIC POSITIONS

Translator & interpreter, Embassy of Spain in Cairo (2003-2006)

- Translated press and political documents from Arabic to Spanish and vice versa
- Acted as the interpreter of the Embassy during official visits

PUBLICATIONS

- Creating a CEFR Arabic Vocabulary Profile: A frequency-based multi-dialectal approach Coauthored article submitted to <u>Critical Multilingualism Studies</u> (under review, 2022)
- Developing Intercultural Competence in Superior-Level Arabic Classrooms online module codeveloped for American Councils for International Education. Soon to be hosted <u>here</u> (2022).
- <u>A Frequency Dictionary of Contemporary Arabic Fiction: Core Vocabulary for Learners and</u> <u>Material Developers</u> - Routledge (2021)
- <u>Saud al-Sanousi's Saaq al-Bamboo: The authorized abridged edition for students of Arabic</u>. Georgetown University Press, 2016. (Editor of the novel and co-developer of the accompanying pedagogical materials)
- <u>Hoda Barakat's Sayyidi wa Habibi: The authorized abridged edition for students of Arabic.</u> Georgetown University Press, 2013. (Editor of the novel and developer of the accompanying pedagogical materials)
- La tía Safeyya y el monasterio (خالتي صفية والدير). Bahaa Taher. Barcelona: Ediciones del Bronce, 2000. (Spanish translation of the novel)

ONLINE PEDAGOGICAL PROJECTS

• **Project Manager** of *Khallina* (<u>www.khallina.org</u>): An open-source website to help teachers and independent learners of Arabic explore Arab culture(s). Funded by QFI & NYUAD.

IN THE PRESS

- Article in <u>Raseef22</u> about Arab children's reading abilities in MSA and dialects (2022)
 هل يقرأ أطفال العرب قريباً بلهجاتهم المحلية؟
- Songs from Palestine: A meaningful addition to Arabic language teaching, article for <u>Al-Fanar</u> <u>Media</u> (2021)
- Featured in The National for her work in the field of Arabic (2020)
- Interview with Asymptote Journal: Inter-Lingual Translation as Pedagogy: Arabic Text Simplification (2016)
- Interview with Arabizi: The Need for Effective Arabic Teaching Materials (2016)

AWARDS & GRANTS

- 2020 NYUAD **Grant for Publication** to support the publication of *Contemporary Arabic Fiction: Modern Arabic Short Stories Reader: An Anthology for Advanced Learners of Arabic* (\$5,000)
- 2019 NYUAD **Grant for Publication** to support the publication of *Contemporary Arabic Fiction: A Frequency Dictionary* (\$5,000)
- 2016 **Grant-in-Aid** from NYU Humanities to support the publication of *Saud al-Sanousi's Saaq al-Bamboo: The authorized abridged edition for students of Arabic* (\$1,500).
- 2015 Research Enhancement Fund grant, at New York University in Abu Dhabi, to continue working on *Khallina* (\$65,440).
- 2014 Recipient of the Texas Foreign Language Teaching Excellence Award, College of Liberal Arts, at the University of Texas at Austin (\$5,000).
- 2013 Qatar Foundation International's Curriculum Development Grant to develop *Khallina* (\$25,000).
- 2012 & 2013 Texas Language Center Professional Development Award, to assist developing materials related to teaching culture in the Arabic classroom.

• 2011 & 2013 Nominated for the Texas Foreign Language Teaching Excellence Award, College of Liberal Arts, at the University of Texas at Austin.

PROFESSIONAL SERVICE & CONSULTANCY

- **Consultant** for the <u>Abu Dhabi Executive Office</u> on Arabic language education (2022)
- Jury member for the Etisalat Award for Arabic Children's Literature (2022)
- Member of a <u>SDG Global Council</u> of the UAE (chaired by Isobel Abulhoul, trustee of the Emirates Literature Foundation) (2021-present)
- Academic consultant for American Councils for International Education & the Arabic Overseas Flagship Program in Morocco (2018-present)
- Arabic language & culture consultant for ISEE Media and the Arabic Language Center in Abu Dhabi to produce a series of 30 episodes to promote the Arabic language in the UAE (2021)
- Academic consultant for the Arabic Program of Worcester Polytechnic Institute (2020)
- Consultant for <u>AlphaSights</u> (regional GCC projects related to the teaching of Arabic) (2020present)
- Consultant for <u>Bain and Company</u> (regional GCC project related to the teaching of Arabic) (2020)
- **Consultant** for Arabee Learning (educational UAE-based company for Arabic learning platforms) (2020)
- Language books reviewer for academic publishers (Georgetown University Press, Routledge/Taylor & Francis, American University in Cairo) (2010-present).
- **Referee for the journal article** "Corpus-based teaching in the Arabic classroom: Theoretical and practical perspectives", published in International Journal of Applied Linguistics (2016).
- Consultant in Universidad de Granada (Spain) to develop an official proficiency test for accreditation purposes, based on the Common European Framework of Reference for Languages (2013-2014).
- **Board Member** of the non-profit organization *Cooking UP Cultures*, based in Austin, which teaches foreign languages through cooking lessons (2013).
- **Team Leader and Item Developer** for the National Middle East Language Resource Center (NMELRC) and the Arabic Flagship Program (AFP) to develop an Arabic Listening and Reading proficiency test (2008-2012)
- Member of the National Arabic Consensus Meeting. Provided input to the American Council on the Teaching of Foreign Languages (ACTFL) and revised the ACTFL proficiency guidelines specific to Arabic. Sponsored by AFP and ACTFL 2009-2012

 Member of a Spanish research team sponsored by the Ministry of Science and Technology for developing Internet resources for teaching Arabic as a foreign language (2003-2006)

PRESENTATIONS & CONFERENCE

- Invited as Speaker at the Sharjah International Book Fair in a panel organized by Etisalat Award for Arabic Children's Literature (UAE - November 2022)
- Invited as Keynote Speaker at a <u>conference</u> organized by Qatar Foundation International and British Council for Arabic school teachers in the UK (London - June 2022)
- Invited as guest speaker at the master's program Contemporary Arabic Studies Universidad Autónoma de Barcelona, Spain (May & June 2022 - online)
- Invited as guest speaker at the Institute of Arab and Islamic Studies Exeter University, UK (April 2022 online)
- Invited as speaker at the Abu Dhabi International Book Fair to speak about <u>A Frequency Dictionary</u> of Contemporary Arabic Fiction: Core Vocabulary for Learners and Material Developers (May 2021). <u>Talk</u>.
- Invited as Keynote Speaker at the 3rd Biennial Conference of Arabic Language Teaching & Learning in the UK Higher Education – University of Exeter (April 2021). <u>Talk</u>.
- Lexical Frequency that Develops Reading Fluency in Arabic paper at MESA 2020 (online)
- Innovating and decolonizing Arabic language teaching in the UK higher education sector (June-July 2020) - The British Society for Middle Eastern Studies (BRISMES), University of Kent (abstract accepted) – Postponed due to COVID-19 Pandemic
- Instructional Coaching for teachers of Arabic The International Conference: Arabic Language and Linguistics: Heritage and Innovation - The American University of Cairo (Dec 2019)
- Invited as a speaker by the Korean Association for Middle East Studies (KAMES) What can Arabic literature offer in times of conflict? - Hankuk University of Foreign Studies in Seoul (Nov 2019)
- Teaching Arabic through the Arab culture(s) IV Congreso Internacional Nebrija en Lingüística Aplicada en la Enseñanza de Lenguas, Madrid (June 2019) – Talk in Spanish
- What is feedback? On grading, assessment, and students' emotions Panel discussant at NYUAD's Writing Studies Working Group Symposium (May 2019)
- Invited by the European Institute of the Mediterranean to their Interdisciplinary Research Seminar in Barcelona, as a speaker - Leer en árabe a la velocidad de la luz: Diseño curricular y frecuencia léxica (April 2019)

- Achieving instructional excellence through teacher training and professional development -Curriculum and Methods of Instruction Forum. United Arab Emirates University in Al-Ain (April 2018) - Talk in Arabic
- Developing Arabic reading literacy from early stages using lexical frequency data (Feb-March 2018) First Annual Teacher Conference. Zayed University (Dubai).
- Creating Reliable Frequency Lists: An Essential Tool to Implementing Extensive Reading Programs (Dec 2017) - Approaches and Challenges in Arabic Language Pedagogy. The American University in Cairo.
- Creating Lexical Frequency Lists to Write Graded Readers *The Fourth World Congress on Extensive Reading*. Tokyo, Japan (Aug 2017)
- An Arabic fiction corpus to develop graded readers Digital Humanities Abu Dhabi (DHAD) conference. NYUAD (April 2017)
- Contemporary Gulf Narrative as a Pedagogical Tool to Promote Language and Culture Proficiency *Middle East Studies Association Conference*. Denver, Colorado (Nov 2015)
- Abridging Contemporary Arabic Literature to Promote Extensive Reading in L2 *The Third World Congress on Extensive Reading*. Dubai (Sept 2015)
- Cultural and linguistic gains from using simplified literature in the foreign language classroom
 NYUAD (March 2014).
- Teaching Arabic Literature in a Content Based Model *Middle East Studies Association Conference. AATA Panel.* New Orleans, Louisiana. Co-presenter: Radwa El-Barouni. (Oct 2013)
- Better Practices for Teaching Culture in the Arabic Classroom Middle East Studies Association Conference. Denver, Colorado (Nov 2012)
- Teaching Culture in the Language Classroom Flagship Results 2012 Conference at New York City (Oct 2012)
- Vocabulary and Classroom Activities Arabic Teachers of Texas Professional Development Workshop, at the University of Texas Austin (March 2012)
- Integrating culture into the Arabic classroom Arabic teachers training workshop at the University of Texas at Austin, sponsored by the NMELRC (June 2010)
- Simplified literature to maintain and boost Arabic proficiency *Western Consortium Middle Eastern Language Workshop* Tucson, Arizona (April 2010)
- Integrating simplified literature into the Arabic classroom Middle East Studies Association Conference - Boston (Nov 2009)

LANGUAGES

Arabic Multiple Dialects / MSA	Native proficiency
Spanish	Native proficiency
English	Professional proficiency
French	Intermediate proficiency
Japanese	Low-Intermediate proficiency
German	2 years of formal study. Novice proficiency.
Turkish & Farsi	1 year of formal study each. No current proficiency.
Latin	2 years of formal study. No current proficiency