

CURRICULUM VITAE  
**KANGSAN LEE**

Division of Social Science, Social Research and Public Policy, NYU Abu Dhabi  
Social Science Building (A5), #1165  
P.O. Box 129188 Abu Dhabi, United Arab Emirates  
E-mail: [ks.lee@nyu.edu](mailto:ks.lee@nyu.edu)  
Office: +971-2-628-7347

***POSITION***

Assistant Professor, Social Research and Public Policy, New York University (Abu Dhabi Campus), 2018 – Present

***EDUCATION***

- Ph.D. Sociology, Northwestern University, 2018  
*Dissertation: How Success Travels: Status Inconsistency and Status Mobility across International Art Markets 1998-2014*  
*Committee:* Bruce Carruthers (chair), Jeannette Colyvas, Jeremy Freese (Stanford), Wendy Griswold, and Ezra Zuckerman (MIT)
- Visiting Scholar CSO (Centre for the Sociology of Organisations), Sciences Po Paris, 2016
- MA Sociology, Northwestern University, 2013  
*Thesis: The Status Differentiation and Transference between Markets; Committee:* Bruce Carruthers and Wendy Espeland
- Ph.D. Candidate Organization Theory & Strategy, Yonsei University, Korea, 2011
- MS Organization Behavior, Yonsei University, Korea, 2006 (Summa Cum Laude)  
*Thesis: Network Characteristics and Niche Structure of Project Teams: The Success of Chamber Music Concerts; Committee:* Dongyeub Shin, Joon Han (Sociology), and Hongsuk Oh.
- Exchange (MA) Art and Art Theory, Universite Paris 3 (Nouvelle Sorbonne), France, 2003
- BA English & French Literature & Media Studies, Yonsei University, Korea, 2003

***AREAS OF INTEREST***

- Economic Sociology, Organizations and Entrepreneurship, Sociology of Art and Culture, Computational Social Science, and Social Networks
- Creative Industries and Cultural Markets, FinTech Markets, Crisis and Culture

***PUBLICATIONS***

*Refereed Articles and Book Chapters*

- Lee, Kangsan, *Forthcoming*, “Conventions and Categories in Markets,” Oxford Bibliographies Online in Sociology. Oxford University Press.
- Lee, Kangsan (with Paul Chang), 2021, “The Structure of Protest Cycles: Inspiration and Bridging in South Korea’s Democracy Movement,” *Social Forces*, Vol. 100, Issue 2, p. 879–904.

- Lee, Kangsan, 2018, "The Neoliberal Marketization of Global Contemporary Visual Art Worlds: Changes in Valuations and the Scope of Local and Global Markets," *Art and the Challenge of Markets*, Victoria D. Alexander, Samuli Hägg, Simo Häyrynen, and Erkki Sevänen (eds.), Palgrave Macmillan.
- Lee, Kangsan (with Pierre. Penet), 2014, "Prize & Price: The Turner Prize as a Valuation Device in the Contemporary Art Market," *Poetics, Journal of Empirical Research on Culture, the Media and the Arts*, Vol. 43:149-171.
- Lee, Kangsan (with Dongyeub. Shin & Hakbae. Lee), 2014, "Neoliberal Marketization of Art Worlds and Status Multiplexity: Price Formation in a Korean Art Auction, 1998-2007," *Poetics, Journal of Empirical Research on Culture, the Media and the Arts*, Vol. 43: 120-148.
- Lee, Kangsan (with Sangmook. Yi & Sunhyuk. Kim), 2007, "The Overseas Expansion of Korean Film to the Domestic, Global, and Transnational Culture Contents," *Korean Management Review*, Vol. 36(6): 1449-1474.

#### Other Publications

- Lee, Kangsan, 2021, "Review on the surveys of social participation and cultural consumption baseline (SPCCB) Abu Dhabi", CultureSTATS Abu Dhabi, Department of Culture and Tourism, Abu Dhabi, UAE.
- Lee, Kangsan, 2018, "Institutional Actors in Markets, Museums and the Global Circulation," Abu Dhabi Art 2018, Department of Culture and Tourism, UAE.

#### **WORKS IN PROGRESS**

- Lee, Kangsan & Bruce Carruthers, "Museums, Money, and Markets: Crisis and Changes of Isomorphism in U.S. Art Museums 2007-2011" *Under Review*
- Lee, Kangsan & Jeannette Colyvas, "Status Inconsistency and Status Mobility between Markets: How Does Success Cross the Boundary of Local and Global Art Markets?" *Under Review*
- Lee, Kangsan & Daeyoung Jung, "Too Much Is Too Bad: The Effect of News Media and Public Perception on Cryptocurrency Markets" *Under Review*
- Lee, Kangsan, Peggy Levitt, & Chantal Valdivia "Migrating Artists and Migrating Art: Decentering the Global Art World" *Under Review*

#### *Manuscripts ready to submit*

- Lee, Kangsan, Jaehyuk Park, & Yongyeol Ahn, "Buying an Artwork or an Artist? Predicting the Market Valuation of Arts with Machine Learning Algorithm"
- Lee, BK, Kangsan Lee & Peter Bearman "The National Study of American Social Life and Social Networks During the COVID-19 Pandemic"

#### *Manuscripts in preparation*

- Lee, Kangsan, & BK Lee, "Networks vs Neighbors: Wearing Masks during the COVID-19 Pandemic"
- Lee, Kangsan, & Daeyoung Jung, "Infodemic in Pandemic: The Politicization of Fakenews during Covid-19"
- Lee, Kangsan & Karunakar Reddy Mannem, "Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists"
- Lee, Kangsan, "Satoshi Nakamoto and Mrs X: The Use of Pseudonym, Gender, and Team Identity in Cryptocurrency"

Lee, Kangsan, "ARTs and DATA: Art and Data: How to Answer Questions in Culture with New Data" (Book proposal)

### **PRESENTATIONS AND TALKS**

- Lee, BK, Kangsan Lee, & Peter Bearman, "Social networks in America during COVID-19," *The Population Association of America's Annual Meeting*, Atlanta, April, 2022
- Lee, Kangsan, "The Social Construction of Price and Pricing," *Market Creation and Pricing Forum*, Academy of Entrepreneurship, The Korean Sociological Association, and Seoul National University Entrepreneurship Center, November, 2021
- Lee, Kangsan, Peggy Levitt, & Chantal Valdivia "Migrating Artists and Migrating Art: Decentering the Global Art World," *New Trends and Approaches to Migration Studies in East and Southeast Asia*, Aug, 2021
- Lee, Kangsan & Karunakar Reddy Mannem, "Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists," *IC2S2 (International Conference on Computational Social Science)*, Zurich, Switzerland, 2021.
- Lee, Kangsan & Karunakar Reddy Mannem, "Predicting the New from the Old: Transfer Learning for Rising Chinese Artists from the Established Global Artists," *INAS (International Network of Analytical Sociology)*, Tokyo(Online), Japan, 2021.
- Lee, Kangsan & Bruce Carruthers "Museums, Money, and Markets: crisis and attention-based imitation in US art museums 2007-2011," Invited talk, *SCANCOR PhD workshop in Mannheim Germany*, August 2019.
- Lee, Kangsan & Bruce Carruthers "Museums, Money, and Markets: crisis and attention-based imitation in US art museums 2007-2011," *Academy of Management Annual Meeting*, Boston, August 2019.
- Lee, Kangsan, "The Effect of News Media and the Silence of Guideline on Cryptocurrency Markets," *Society for the Advancement of Socio-Economics (SASE) Annual Meeting (New York)*, 2019.
- Lee, Kangsan, Jaehyuk Park, and Yong-Yeol Ahn "Valuing Art: Professional vs. Algorithm," *IC2S2 (International Conference on Computational Social Science)*, Amsterdam, Netherland, 2019.
- Lee, K. & J. Colyvas "Status Mobility and Audience Heterogeneity between Markets: How Does Success Cross Boundaries between Local and Global Art Markets?," *Society for the Advancement of Socio-Economics (SASE) Annual Meeting (Japan)*, 2018.
- Lee, K. & J. Colyvas "Status Inconsistency and Status Mobility between Markets: How does Status Cross the Boundary of Local and Global Markets?," *Academy of Management Annual Meeting (Anaheim)*, *American Sociological Association Annual Meeting (Seattle)*, and *EGOS Annual Meeting (Naples, Italy)*, 2016.
- Lee, K. & B. Carruthers "Museums, Money, and Markets: crisis and selective imitation in US art museums 2007-2011," *Preconference, The New Economy, American Sociological Association Annual Meeting*, Seattle, August 2016.
- Lee, K. "Transfer of Cultural Success between local and global markets and Status Dynamics," the Creative Industries Conference, University of Edinburg, Edinburgh, UK. July 2016 (*Invited*).
- Lee, K. "Status Mobility in Global Contemporary Art Markets," colloquium talk, Society and Organization center, HEC Paris, France. Mar. 2016 (*Invited*).
- Lee, K. & J. Colyvas "Status devices and Status mobility between markets: How does status cross the boundary of local and global markets?," colloquium talk, Grenoble School of Management, France. Feb. 2016 (*Invited*).

- Lee, K. & J. Colyvas "Status devices and Status mobility between markets: How does status cross the boundary of local and global markets?," International Conference on Art market in a global perspective, Amsterdam, Jan. 2016.
- Lee, K. "How success travels: Artists' status mobility between international art markets, New York, London, Paris, Hong Kong (Shanghai) and Seoul between 1990- 2012," Pecha Kucha Presentation at OMT, Academy of Management Annual Meeting 2015 **(Invited)**.
- Lee, K. "Social Valuation in Organizational, Interpersonal, and Market Contexts," Medici Summer School, Bologna, 2015 (Bologna Business School, HEC Paris, and Sloan School of Management, MIT).
- Lee, K. & B. Carruthers "Museums, Money, and Markets: the adoption of market practices in US art museums 2007-2011," *Alberta Institution Conference 2015 (Invited) and Academy of Management Annual Meeting 2015*.
- Lee, K. "Sticky Status? The Status Transitivity and Valuation Devices between Markets," *American Sociological Association Annual Meeting*, San Francisco, August 2014.
- Lee, K. (with Paul Y. Chang) "The Network Structure of Protest Cycle: Diffusion and Cohesion in South Korea's Democracy Movement," *Social Science History Association Annual Meeting*, Chicago, November 2013.
- Lee, K. "Cultural Inequality and the popularization of High Culture in the US," *American Sociological Association Annual Meeting*, New York, August 2013.
- Lee, K. & D., Shin "How Are Legal Institutions Formulated?: Organizational Dynamics of Art Bill Deliberations in Korean National Assembly," *American Sociological Association Annual Meeting*, Las Vegas, August 2011.
- Lee, K. & D., Shin "Pictures at an Auction: Status and Framing in Price Formation of Fine Arts," *American Sociological Association Annual Meeting*, Atlanta, August 2010
- Lee, K. (with S., Kim & Ki W.) "Uncertainty-Reducing Signals from Rivals in Segment Exit: Segment Exits by System Information Ventures," *Academy of Management Annual Meeting*, Montreal, August 2010.
- Lee, K. (with S., Kim & Ki W.) "Two Bandwagons: Industry and Niche Level Bandwagons and New Niche Explorations by Korean SI Firms," *Academy of Management Annual Meeting*, Chicago, August 2009.
- Lee, K. (with S., Yi & D., Shin) "Signaling Experience Goods: Reputation, Network, & Frame As Signals in a Market for Classical Music," *Academy of Management Annual Meeting*, Anaheim, August 2008.

## **AWARDS, FELLOWSHIPS, AND GRANTS**

- Covid-19 Research Grant (\$20,000), 2020-21, "The National Study of American Social Life and Social Networks During the COVID-19 pandemic," American Assembly, Columbia University.
- Buffett Institute Dissertation Research Award (\$5000), 2016, Buffett Institute for International and Comparative Studies at Northwestern University.
- Exchange Researcher Fellowship, 2015-2016, Sciences Po Paris, France.
- Buffett Institute Dissertation Research Travel Award (\$5000), 2015, Buffett Institute for International and Comparative Studies at Northwestern University.
- Best Published Paper, The Robert F. Winch Memorial Award, 2014, Department of Sociology, Northwestern University.
- MacArthur Collaborative Summer Research Grant (\$2000), 2013, Department of Sociology, Northwestern University.
- Conference Travel Grant, 2013, 2014 The Graduate School and Department of Sociology, Northwestern University.

Graduate Student Fellowship, 2011-12, 2014, The Graduate School, Northwestern University.  
Graduate Student Scholarship for excellent performance, Yonsei School of Business, Yonsei University, 2009-2010.

Best Paper Award, "Overseas Expansion Strategy of Korean Cultural Industry," The Ministry of Culture and Tourism & Korean Academy Society of Business Administration (KASBA), 2007.

Graduate Student Scholarship, The Graduate School of Yonsei University, 2004-2005  
Duo-France Fellowship, ASEM-Duo Fellowship, ASEM (Asia-Europe Meeting), University of Paris 3 (Nouvelle Sorbonne) 2002.

Undergraduate Student Dean's Award, Yonsei University, 2002-2003.

## **PUBLIC ENGAGEMENTS**

Lee, Kangsan, 2021, Invited speaker, "Student Entrepreneurship," Startup India Webinar on Entrepreneurship, The Ministry of Commerce and Industry, the Government of India.

Lee, Kangsan, 2020-21, Consulting for CultureSTATS-AD Project (Cultural production and consumption survey in Abu Dhabi), Cultural Planning & Development, Department of Culture and Tourism, Abu Dhabi, UAE

Lee, Kangsan, 2020, Interviewed and Featured in SkyNews Arabia 9pm News, The Story: Suicides and Economy  
(<https://www.youtube.com/watch?app=desktop&v=vrE4qgBdCv8>)

Lee, Kangsan, 2020, Invited as a judge to the 13th MIT ENTERPRISE FORUM Pan Arab Startup Competition

Lee, Kangsan, 2020, Invited to the Art Collectors Forum: Collecting post-Covid in global art markets

Lee, Kangsan, 2019-21, Advisory Board assigned for Presidential Advisory Council for National Unification (South Korea; Middle East Sector)

## **RESEARCH POSITIONS**

Research Fellow, "Social Origin of the Artistic Creativity: Co-Evolution among Arts Producers, Mediators, and Consumers in the Art Field of Korea, 1998-2010," Research Funding for Fundamental Studies, National Research Foundation of Korea, 2010 – 2011.

Research Assistant, "The Diffusion of Human Rights in Korea," Social Science Korea Research, National Research Foundation of Korea, The Ministry of Education, Science, and Technology, 2010 – 2011.

Research Fellow, Organization and Strategy, Yonsei Business Research Institute, Yonsei University, 2009 – 2011.

Research Assistant, Research Center for Management of Art & Culture, Yonsei University, 2005-2006.

Case Analyst, Read & Leader Co. 2004-2005 (Ten Business Cases on art and culture; published in books).

## **PROFESSIONAL SERVICES**

Reviewer for *American Sociological Review*, *American Journal of Sociology*, *Organization Studies*, *Poetics* (*Journal of Empirical Research on Culture, the Media and the Arts*), *Socio-Economic Review*, and *The Journal of Chinese Sociology*.

Organizer of International Conference, "Art and DATA: The social and computational analytics on Art with big data," NYU, New York, 2022.

Search Committee for Tenure Track position for Business, Organization, and Society in Social Science, NYUAD 2021-22

Cluster Organizer at ASA (American Sociological Association) Art, Culture, and Religion Cluster 2021-22.  
 Sociology of Culture section's John Mohr Grant committee, American Sociological Association, 2020-2021.  
 Search Committee, Visiting position for Business, Organization, and Society in Social Science, NYUAD 2020-21  
 Speaker Series Organizer, Social Research and Public Policy (SRPP), 2019 – present.  
 Co-organizer, International Network Seminar (WTFNS: Workshop on the Frontiers of Network Science) at NYUAD, 2019-2020  
 Organizer of Professional Development Workshop, “Culture and Cognition: The Material and Cognitive Foundations of Culture in Cultural Entrepreneurship,” Academy of Management Annual Meeting (OMT), Anaheim, 2016.  
 Speaker Series Organizer, Global Café, International Studies, Northwestern University, 2016-2017.  
 Student Representative, Association of Korean Sociologists in America, 2015-2016.  
 Graduate Student Paper Competition Committee, Association of Korean Sociologists in America Annual Mini Conference, Chicago, 2015.  
 Volunteer Organizer, The Institutional Foundations of Capitalism, SASE (Society for the Advancement of Socio-Economics) annual meetings, Chicago, 2014.

## TEACHING EXPERIENCE

<i>Organizations and Society</i>	Spring 2021
<i>The Sociology of Entrepreneurship</i>	Fall 2018, Fall 2019, Fall 2021
<i>Introduction to Statistics for Social Science</i>	Spring 2018, 2019, 2022, Summer 2021

Capstone Advisor of nine students in 2018-2022, NYUAD

Lecturer, “Sociology of Organization,” The School of Professional Studies, Northwestern University, Summer, 2016.  
 Mentor, Undergraduate Research Mentor for International Studies, Northwestern University, 2016-2017.  
 Teaching Assistant, “Sociology of Organization,” Craig M. Rawlings, Northwestern University, Spring and Fall 2016.  
 Teaching Assistant, “Economy and Society,” Bruce Carruthers, Northwestern University, Spring 2013 and 2015.  
 Teaching Assistant, “Asian American Pop Culture,” Jinah Kim, Northwestern University, Fall 2013.  
 Teaching Assistant, “Organizational Sociology,” Christian Ukaegbu, Northwestern University, Winter 2013 and Winter 2014.  
 Teaching Assistant, “Introduction to Sociology,” Mary Pattillo, Northwestern University, Fall 2012.  
 Teaching Assistant, “Statistics in Social Science,” Paul Y. Chang, Underwood International College, Yonsei University, Fall 2009 – Spring 2010.  
 Teaching Assistant, “Seminar in Organization Theory (Graduate),” Dong Y. Shin, Yonsei University, Spring 2005.  
 Teaching Assistant, “Network Theory & Strategic Alliance (Graduate),” Dong Y. Shin, Yonsei University, Spring 2004.

**PROFESSIONAL AFFILIATION**

*American Sociological Association.*

*Academy of Management.*

*European Group for Organizational Studies.*

*SASE: Society for the Advancement of Socio-Economics*

**LANGUAGES & SOFTWARE SKILLS**

Languages: English (Fluent), Korean (Fluent), French (Advanced), and Japanese (Intermediate)

Software Skills: STATA, SPSS, UCINET, Python, Tableau, ArcGIS (map / networks), Pajek,  
and Netlogo.