

Curriculum Vitae Professor Dirk Matten

Personal Data

Date of Birth: July 13, 1965
Sex: male
Languages: German, English, French, Dutch, Spanish (basic)
Citizenship: German
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Degrees

2004 PhD in International Business [Dr. habil.], Heinrich-Heine-University Düsseldorf, Germany [the "Habilitation"/"venia legendi" equals a second doctoral degree and used to be the formal qualification to become a university professor in German speaking countries]
1997 PhD in Environmental Management [Dr. rer.pol., grade: 'summa cum laude'], Heinrich-Heine-University Düsseldorf, Germany
1989 MA in Management & Economics [Diplom-Kaufmann], University of Essen, Germany

Positions in Academia

2007 - present Professor of Sustainability, Hewlett-Packard Chair in Corporate Social Responsibility (tenured full professor, endowed personal chair)
Schulich School of Business, York University, Toronto, Canada
Associate Dean Research (2014 – 2022)
Founding Director, Centre of Excellence for Responsible Business (2010 – 2021)
Director, Erivan K. Haub Program in Business and Sustainability (2010 – 2021)
2004 - 2006 Chair in Corporate Social Responsibility and Business Ethics (tenured full professor),
School of Management, Royal Holloway, University of London, UK
Director, Centre for Research into Sustainability
Director, MSc in Sustainability and Management
2002 - 2004 Principal Research Fellow, International Centre for Corporate Social Responsibility,
Nottingham University Business School, UK
1999 - 2002 Senior Lecturer [DAAD Fachlektor] in Business Ethics, European Business Management School, University of Wales Swansea, UK
1991 - 1998 Lecturer [Wissenschaftlicher Mitarbeiter] at the Faculty of Business and Economics,
Heinrich-Heine-University Düsseldorf, Centre for Operations Management and Corporate Environmental Management, Germany

Visiting Positions

2024/25 Visiting Professor of Business, Organizations and Society, New York University, Abu Dhabi
2024 Visiting Professor, Faculty of Business Administration, Bilkent University, Ankara, Türkiye
2018/19 Gourlay Endowed Professor of Ethics in Business, Trinity College, University of Melbourne, Australia
2016/17 Governing Responsible Business (GRB) Fellow at Copenhagen Business School, Denmark
2014 Visiting Professor, The University of Sydney Business School, Australia
2010 – 2021 Visiting Professor ('Network Faculty'), Sabancı University, Istanbul, Türkiye
2009 Visiting Professor, Indian Institute of Management Bangalore, India
2007 – present Visiting Professor, School of Management, Royal Holloway, University of London, UK
2004 – present Visiting Professor, International Centre for Corporate Social Responsibility, Nottingham University Business School, UK
2004 Visiting Scholar, Leonard N. Stern School of Business, New York University, USA

Positions in Industry

1999 Senior Consultant with NewMark&Partner, Consultants, Frankfurt/Cologne (Main client: Deutsche Bank), Germany
1989 - 1992 Self employed Consultant (Main client: Deutsche Babcock Energie- und Umwelttechnik AG, Oberhausen, Germany)

AWARDS/RECOGNITION

- 2024 Political Science Leader Award for 2024 by [research.com](https://www.research.com)
- 2023 Ranked as No 4 in Canada in the 2023 Ranking of Best Scientists in Political Science by [research.com](https://www.research.com)
- 2022 Ranked in the top five scientists in Law and Political Science in Canada by [research.com](https://www.research.com)
- 2021 Insight Grant from the Social Science and Humanities Research Council of Canada ([SSHRC](https://www.sshrc.gc.ca)), \$171,000 for a project on 'Global sustainability standards in national context: comparing business-government interactions in Argentina, Brazil and Canada
- 2019 York Research Leader Award, [York University](https://www.yorku.ca), Toronto, Canada
- 2019 Lifetime Achievement Award, [Schulich School of Business](https://www.schulich.yorku.ca), York University, Toronto, Canada
- 2018 Winner of the "Paper of the Decade" Award from the Journal '[Academy of Management Review](https://www.jstor.org/journal/amr)', Chicago, 2018
- 2018 Ranked in the "Top 100 Corporate Social Responsibility Influence Leader" award list of [Assent Compliance](https://www.assent.com)
- 2017 [Emerald Citations of Excellence Award](https://www.emerald.com) (for 'Contesting the value of "Creating Shared Value"' paper)
- 2017 Insight Grant from the Social Science and Humanities Research Council of Canada ([SSHRC](https://www.sshrc.gc.ca)), \$87,000 for a project on 'Openacity'
- 2016 [Schulich School of Business](https://www.corporateknights.com) ranked No 1 globally in Green MBA ranking by [Corporate Knights Magazine](https://www.corporateknights.com), Toronto (for a third year in a row)
- 2012 Ranked as the 6th most cited German management professor, [Zeitschrift für Betriebswirtschaft](https://www.zfwb.de) 2012, <https://doi.org/10.1007/s11573-012-0617-5>
- 2011 [Schulich School of Business](https://www.schulich.yorku.ca) ranked No 2 globally in the Beyond Grey Pinstripes Report for 'integrating issues of social and environmental stewardship into curricula and research' by [The Aspen Institute](https://www.aspeninstitute.com), New York
- 2010 Ranked among the 'Top 100 CSR Leaders' globally in an independent poll by the think tank 'CSR International' (www.csrinternational.org)
- 2009 [Schulich School of Business](https://www.schulich.yorku.ca) ranked No 1 globally in the Beyond Grey Pinstripes Report for 'integrating issues of social and environmental stewardship into curricula and research' by [The Aspen Institute](https://www.aspeninstitute.com), New York City
- 2009 Nomination for the Seymour [Schulich Teaching Excellence Award](https://www.schulich.yorku.ca) BBA
- 2006 Max Weber-Award for Business Ethics (Category Textbook) [Max Weber-Lehrbuch-Preis für Wirtschaftsethik] from the [Institut der Deutschen Wirtschaft](https://www.institut-der-deutschen-wirtschaft.de), Berlin, for Crane & Matten 'Business Ethics'
- 2006 Honorary Chair in Business Ethics [Leerstoel Jeff Van Gerwen s.J.], [University of Antwerp](https://www.uva.nl), Belgium
- 2006 Nomination for Carolyn Dexter Best International Paper Award, [Academy of Management Conference](https://www.academyofmanagement.org) 2006, Atlanta
- 2005 Textbook Award of the Association of University Professors of Management, Germany [[Verband der Hochschullehrer für Betriebswirtschaft](https://www.verband-der-hochschullehrer-fuer-betriebswirtschaft.de)] for Crane & Matten 'Business Ethics'
- 2005 Appointment as academic member of the [World Corporate Ethics Council](https://www.worldcorporateethicscouncil.org) (others included Samuel Huntington and Jeremy Rifkin)
- 2004 Research grant for £50,000 to edit and write the 'A-Z of CSR' by [Institute of Corporate Cultural Affairs](https://www.institute-of-corporate-cultural-affairs.com), Frankfurt (a Deutsche Bank think tank)
- 2003 Best paper at the 16th European Business Ethics Network Conference, Inclusion in the Best Paper Special Issue of the [Journal of Business Ethics](https://www.journalofbusinessethics.com)
- 2002 Carolyn Dexter Best International Paper Award, [Academy of Management Conference](https://www.academyofmanagement.org) 2002, Denver
- 2002 Best Paper Award of the [International Management Division, Academy of Management Conference](https://www.internationalmanagementdivision.org)
- 2002 Best paper at the 15th European Business Ethics Network Conference, Inclusion in the Best Paper Special Issue of the [Journal of Business Ethics](https://www.journalofbusinessethics.com)
- 2002 Best paper at the 10th International Conference of the [The Greening of Industry Network](https://www.thegreeningofindustry.com), Inclusion in the Best Paper Special Issue of *Business Strategy and the Environment*
- 1997 PhD Award Board of [Heinrich-Heine University Düsseldorf](https://www.heinrich-heine-universitaet-duesseldorf.de) awarded the mark "summa cum laude" for PhD dissertation (German equivalent for a 1st/A+ grade)
- 1995 Best Paper at the Annual Meeting of the [Society for Risk Analysis \(Europe\)](https://www.societyforriskanalysis.com); Inclusion in the Best Paper Special Issue of the *Geneva Papers on Risk and Insurance*

PUBLICATIONS

Books

1. A. Crane, **D. Matten**, L.J. Spence, S. Glozer
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 2nd International Edition, Oxford (Oxford University Press) 2020
2. A. Crane, **D. Matten**, L.J. Spence, S. Glozer
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 5th Edition, Oxford (Oxford University Press) 2019
3. A. Crane, **D. Matten**, L.J. Spence
Corporate Social Responsibility: Readings and Cases in Global Context, Indian Edition, London (Routledge) 2018
4. A. Crane, **D. Matten**
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, International Edition, Oxford (Oxford University Press) 2016
5. A. Crane, **D. Matten**
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 4th edition, Oxford (Oxford University Press) 2016
6. **D. Matten**, J. Moon (eds.)
Corporate Citizenship, Vol 14 of the series: Corporate Governance in the New Global Economy, Cheltenham (Edward Elgar) 2013
7. A. Crane, **D. Matten**, L.J. Spence
Corporate Social Responsibility: Readings and Cases in Global Context, 2nd edition, London (Routledge) 2013
8. R. Hahn, H. Janzen, **D. Matten** (eds.)
Die gesellschaftliche Verantwortung des Unternehmens. Hintergründe, Schwerpunkte und Zukunftsperspektiven [The social responsibilities of business. Background, Core Issues and Future Perspectives], Stuttgart (Schäffer-Poeschel) 2012
9. A. Crane, **D. Matten** (eds.)
New Directions in Business Ethics – Four Volume Set, SAGE Library in Business and Management, London (Sage) 2012
10. W. Visser, **D. Matten**, M. Pohl, N. Tolhurst (eds.)
The A to Z of Corporate Social Responsibility - A Complete Reference Guide to Concepts, Codes and Organisations, 2nd edition, London (John Wiley), 2010
11. A. Crane, **D. Matten**
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 3rd Edition, Oxford (Oxford University Press) 2010
12. A. Crane, **D. Matten**, J. Moon
Corporations and Citizenship, Cambridge (Cambridge University Press) 2008
13. A. Crane, A. McWilliams, **D. Matten**, J. Moon, D. Siegel (eds.)
The Oxford Handbook of Corporate Social Responsibility, Oxford (Oxford University Press) 2008
14. A. Crane, **D. Matten**, L. Spence
Corporate Social Responsibility: Readings and Cases in Global Context, London (Routledge) 2008
15. A. Crane, **D. Matten**
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 2nd Edition, Oxford (Oxford University Press) 2007
16. W. Visser, **D. Matten**, M. Pohl, N. Tolhurst (eds.)
The A to Z of Corporate Social Responsibility - A Complete Reference Guide to Concepts, Codes and Organisations, London (John Wiley), 2007
Translations:
Korean (2008), Chinese (2012)
17. A. Crane, **D. Matten** (eds.)
Corporate Social Responsibility – Three Volume Set, SAGE Library in Business and Management, London (Sage) 2007
18. A. Crane, **D. Matten**
Business Ethics: A European Perspective – Managing Corporate Citizenship and Sustainability in the Age of Globalization, Oxford (Oxford University Press) 2004
19. M. Geppert, **D. Matten**, K. Williams (eds.)
Challenges for European Management in a Global Context – Experiences from Britain and Germany, Basingstoke (Palgrave) 2002
20. **D. Matten**
Management ökologischer Unternehmensrisiken - Zur Umsetzung von Sustainable Development in der

reflexiven Moderne [Management of corporate environmental risks - Implementing sustainable development in a context of reflexive modernity], Stuttgart (Metzler-Poeschel) 1998

Guest Edited Special Issues of Refereed Journals

1. F. DeBakker, **D. Matten**, L.J. Spence, C. Wickert*
Corporations, Social Responsibility and Capitalism, Business & Society, Vol. 59 (2020), 1295-1514
2. M. Flyverbom, R. Deibert, **D. Matten***
Governance of Digital Technologies, Big Data, and the Internet: New Roles and Responsibilities for Business, Business & Society, Vol. 58 (2019), No 1, 3-225
3. M. Ararat, A.M. Colpan, **D. Matten***
Business Groups and Corporate Responsibility for the Public Good, Journal of Business Ethics, Vol. 153 (2018), No. 4, 911-1081
4. A.G. Scherer, G. Palazzo, **D. Matten** (eds.)*
The business firm as a political actor: A new theory of the firm for a globalized world, Business & Society, Vol. 53 (2014), No 2, 143-332
5. S. Brammer, G. Jackson, **D. Matten** (eds.)*
Corporate Social Responsibility and Institutional Theory: New Perspectives on Private Governance, Socio Economic Review, Vol. 10 (2012), No. 1, 3-214
6. W. Cragg, **D. Matten** (eds)*
Corporate Governance, Journal of Business Ethics, Vol. 102 (2011), Supplement 1, 1-87
7. A.G. Scherer, G. Palazzo, **D. Matten** (eds.)*
The Changing Role of Business in a Global Society - New Challenges and Responsibilities, Guest Edited Special Issue, Business Ethics Quarterly, Vol. 19 (2009), No. 3, 327-452
[This Special Issue is debated in five articles in Business Ethics Quarterly, Vol. 20, No. 2]
8. M. Geppert, **D. Matten**, P. Walgenbach (eds.)*
Transnational Institution Building and the Multinational Corporation, Human Relations, Vol 59 (2006), No 11, 1451-1600
9. A. Crane, **D. Matten** (eds.)
Stakeholder Democracy, Business Ethics: A European Review (2005), Vol 14, No 1, 6-75
10. **D. Matten** (ed)*
The Risk Society Thesis in Environmental Politics and Management - A Global Perspective, Journal of Risk Research, Vol 7 (2004), No 4, 371-460

Articles in Refereed Journals

1. **D. Matten**
Business Groups and Corporate Responsibility for the Public Good, researchfeatures.com, April 2024
2. A. Crane, **D. Matten**, J. Moon
CEO Activism – towards a political theorization, Organization Theory, forthcoming
3. K. Hummel, S. Mittelbach-Hörmanseder, C. Cho, **D. Matten**
Corporate social responsibility disclosure: a topic based approach, Accounting and Business Research, Vol. 54 (2023), No 1, 87-124
4. S. Buchanan, C. Zietsma, **D. Matten**
Settlement constellations and the dynamics of fields formed around social and environmental issues, Organization Science, Vol. 34 (2023), No 2, 700-721
5. A. Crane, **D. Matten***
COVID-19 and the future of CSR research, Journal of Management Studies, Vol. 58 (2021), No 1, 280-284
6. F. DeBakker, **D. Matten**, L.J. Spence, C. Wickert*
The Elephant in the Room: The Nascent Research Agenda on Corporations, Social Responsibility and Capitalism, Business & Society, Vol. 59 (2020), 1295–1302
7. **D. Matten**, J. Moon*
The Meaning and Dynamics of Corporate Social Responsibility, Academy of Management Review, Vol. 45 (2020), No 1, 7-28
8. M. Flyverbom, R. Deibert, **D. Matten***
Governance of Digital Technologies, Big Data, and the Internet: New Roles and Responsibilities for Business, Business & Society, Vol. 58 (2019), No 1, 3-19.
9. M. Ararat, A.M. Colpan, **D. Matten***
Business Groups and Corporate Responsibility for the Public Good, Journal of Business Ethics, Vol 153 (2018), 911–929
10. A. Crane, I. Henriques, B. Husted, **D. Matten***
Twelve Tips for Getting Published in *Business & Society*, Business & Society, Vol. 56 (2017), No 1, 3-

- 10.
11. A. Crane, I. Henriques, B. Husted, **D. Matten***
What Constitutes a Theoretical Contribution in the Business and Society Field?, Business & Society, Vol. 55 (2016), No 6, 783-791.
12. A. Crane, I. Henriques, B. Husted, **D. Matten***
Publishing Country Studies in *Business & Society*. Or, Do We Care About CSR in Mongolia?, Business & Society, Vol. 55 (2016), No 1, 3-10.
13. A. Crane, I. Henriques, B. Husted, **D. Matten***
Defining the Scope of *Business & Society*, Business & Society, Vol. 54 (2015), No 4, 427-434.
14. A. Crane, I. Henriques, B. Husted, **D. Matten***
A New Era for Business & Society, Business & Society, Vol. 54 (2015), No 1, 3-8.
15. A. Crane, G. Palazzo, L.J. Spence, **D. Matten***
A reply to 'A response to Andrew Crane et al.'s article by Michael E. Porter and Mark R. Kramer', California Management Review, Vol. 56 (2014), No 2, 151-153
16. A. Crane, G. Palazzo, L.J. Spence, **D. Matten***
Contesting the value of "Creating Shared Value", California Management Review, Vol. 56 (2014), No 2, 130-149
17. A.G. Scherer, G. Palazzo, **D. Matten***
The business firm as a political actor: A new theory of the firm for a globalized world, Business & Society, Vol. 53 (2014), No 2, 143-156
18. K. Bondy, J. Moon, **D. Matten***
An institution of corporate social responsibility (CSR) in multi-national companies (MNCs): form and implications, Journal of Business Ethics, Vol. 111 (2012), No. 2, 281-299
19. S. Brammer, G. Jackson, **D. Matten***
Corporate Social Responsibility and Institutional Theory: New Perspectives on Private Governance, Socio Economic Review, Vol. 10 (2012), No. 1, 3-28
20. W. Cragg, **D. Matten***
Ethics, Corporations, and Governance, Journal of Business Ethics, Vol. 102 (2011), Supplement 1, 1-4
21. J. Doh, B. Husted, **D. Matten**, M. Santoro*
Ahoy There! : Toward Greater Congruence and Synergy Between International Business and Business Ethics Theory and Research, Business Ethics Quarterly, Vol. 20 (2010), No. 3, 481-502
22. B. Eberlein, **D. Matten***
Business responses to climate change regulation in Canada and Germany – Lessons for MNCs from Emerging Economies, Journal of Business Ethics, Vol. 86 (2009), Supplement 2, 241-255
23. **D. Matten***
'It's the politics, stupid!' – Reflections on the role of business in contemporary non-fiction, Business & Society, Vol. 48 (2009), No 4, 565-576
24. A.G. Scherer, G. Palazzo, **D. Matten***
The Changing Role of Business in a Global Society: New Challenges and Responsibilities, Business Ethics Quarterly, Vol. 19 (2009), No. 3, 327-347
25. L. Preuss, A. Haunschild, **D. Matten***
The rise of CSR: Implications for HRM and employee representation, International Journal of Human Resource Management, Vol 20 (2009), No 4, 975-995
26. J.N. Muthuri, **D. Matten**, J. Moon*
Employee volunteering and social capital: contributions to corporate social responsibility, British Journal of Management, Vol. 20 (2009), No 1, 75-89
27. A. Crane, **D. Matten**, J. Moon*
Ecological Citizenship and the Corporation: Politicizing the New Corporate Environmentalism, Organization & Environment, Vol 21 (2008), No 4, 371-389
28. **D. Matten**, J. Moon*
"Implicit" and "Explicit" CSR - A conceptual framework for a comparative understanding of corporate social responsibility, Academy of Management Review, Vol. 33 (2008), No 2, 404-424
[Winner of the 'Paper of the Decade' Award 2018 of Academy of Management Review]
Reprinted in:
 - W. Cragg, M.S. Schwartz, D. Weitzner (Eds.), Corporate Social Responsibility Vol III, Aldershot (Ashgate) 2009
 - J.-P. Gond, J. Moon (Eds.), Corporate Social Responsibility Vol III, London (Routledge) 2011
 - A. Hoffman, S. Georg (Eds.), Business and the Natural Environment Vol II, London (Routledge) 2012

29. K. Bondy, **D. Matten**, J. Moon*
MNC Codes of Conduct: CSR or Corporate Governance?
Corporate Governance – An International Review, Vol 16 (2008), No 4, 294-311
30. **D. Matten**, G. Palazzo
Unternehmensethik als Gegenstand betriebswirtschaftlicher Forschung und Lehre – Eine Bestandsaufnahme aus internationaler Perspektive [Business ethics in management research and education – state of the art from an international perspective], Zeitschrift für Betriebswirtschaftliche Forschung, Vol. 58 (2008), No. 8, 50-71 (Sonderheft/Special Issue)
31. A. Crane, **D. Matten**
Fear and loathing in the JCC: unleashing the monster of ‘New Corporate Citizenship Theory’ to confront category crisis, in: Journal of Corporate Citizenship, No. 29 (2008), 21-24
32. A. Crane, **D. Matten***
Incorporating the corporation in citizenship: A response to Norman and Néron, in:
Business Ethics Quarterly, Vol. 18 (2008), No. 1, 27-33
33. M. Geppert, **D. Matten**, P. Walgenbach*
Transnational Institution Building and the Multinational Corporation – An Emerging Field of Research,
Human Relations, Vol 59 (2006), No 11, 1451-1465
34. L. Preuss, A. Haunschild, **D. Matten**
Trade unions and CSR: A European research agenda, Journal of Public Affairs, Vol 6 (2006), No 3-4,
256-268
35. J. Moon, A. Crane, **D. Matten**
Corporate power and responsibility – A citizenship perspective,
Revue de l’Organisation Responsable, Vol 1 (2006), No 1, 82-92
Reprinted in:
 - T. Beschorner, A. Brink, O. Schumann (Eds): Unternehmensethik. Forschungsperspektiven zur Verhältnisbestimmung von Unternehmen und Gesellschaft [Business ethics – research perspectives on the relation between business and society], Marburg (Metropolis) 2008, 125-150
 - J. Conill, C. Lütthge, T. Schönwälder-Kuntze (Eds.): Corporate Citizenship, Contractarianism and Ethical Theory: On Philosophical Foundations of Business Ethics, Aldershot (Ashgate) 2008, 9-27
 - H. Backhaus-Maul, C. Biedermann, S. Nährlich, J. Polterauer (Eds): Corporate Citizenship in Deutschland. Bestandsaufnahmen, Analysen und Perspektiven [Corporate Citizenship in Germany. State-of-the-Art, Analysis, Perspectives], Wiesbaden (Verlag für Sozialwissenschaft) 2008, 45-67
36. M. Geppert, **D. Matten***
Institutional Influences on Manufacturing Organization in Multinational Corporations: The ‘Cherrypicking’ Approach, in: Organization Studies, Vol 27 (2006), No 4, 491-515
37. A. Crane, **D. Matten***
Corporate Citizenship: Missing the Point or Missing the Boat? – A Response to van Oosterhout, in:
Academy of Management Review, Vol 30 (2005), No 3, 681-684
38. **D. Matten**, A. Crane*
Corporate Citizenship: Toward An Extended Theoretical Conceptualization, in:
Academy of Management Review, Vol 30 (2005), No 1, 166-179
Reprinted in:
 - A. Crane, D. Matten (Eds.), Corporate Social Responsibility – Three Volume Set, SAGE Library in Business and Management, London (Sage) 2007, Vol 1, 140-156
 - A. Hoffman, S. Georg (Eds.), Business and the Natural Environment Vol I, London (Routledge) 2012
39. **D. Matten**, A. Crane
What is Stakeholder Democracy? Perspectives and Issues, in: Business Ethics: A European Review, Vol 14 (2005), No 1, 6-13
40. J. Moon, A. Crane, **D. Matten***
Can corporations be citizens? Corporate Citizenship as a metaphor for business participation in society, in: Business Ethics Quarterly, Vol 15 (2005), No 3, 427-451
Reprinted in:
 - W. Hudson, S. Slaughter (Eds.): Globalization and citizenship: The transnational challenge, London (Routledge) 2007, 150-171
41. D. Matten, J. Moon*
Corporate Social Responsibility Education in Europe, in: Journal of Business Ethics, Vol 54 (2004), No 4,
323-337
42. A. Crane, D. Matten*
Questioning the Domain of the Business Ethics Curriculum, in: Journal of Business Ethics, Vol 54 (2004),
No 4, 357-369

43. K. Bondy, **D. Matten**, J. Moon
The Adoption of Voluntary Codes of Conduct in MNCs - A Three Countries Comparative Study, in: Business and Society Review, Vol 109 (2004), No 4, 449-477
44. M. Geppert, **D. Matten**, P. Schmidt*
Der Beitrag institutionalistischer Ansätze für die Theorie der multinationalen Unternehmung - National business systems, transnationale soziale Räume und Globalisierung [The contribution of institutional thinking for a theory of the multinational corporation – national business systems, transnational social spaces and globalization], Berliner Journal für Soziologie, Vol 14 (2004), No 3, 379-397
45. A. Crane, **D. Matten**, J. Moon*
Stakeholder as Citizens? Rethinking Rights, Participation and Democracy, in: Journal of Business Ethics, Vol 53 (2004), No 1-2, 107-122
46. **D. Matten**, M. Geppert
Work Systems in Heavy Engineering: The Role of National Culture and National Institutions in Multinational Corporations, in: Journal of International Management, Vol 10 (2004), No 2, 177-198
47. **D. Matten***
The Risk Society thesis in environmental politics and management - A global perspective, in: Journal of Risk Research, Vol 7 (2004), No 4, 371-376
Reprinted in:
 - U. Beck (Ed): Ulrich Beck - Pioneer in Cosmopolitan Sociology and Risk Society, Heidelberg/New York (Springer) 2014, 51-58
48. **D. Matten***
The Impact of the Risk Society Thesis on Environmental Politics and Management in a Globalizing Economy - Principles, Proficiency, Perspectives, in: Journal of Risk Research, Vol 7 (2004), No 4, 377-398
49. M. Geppert, K. Williams, **D. Matten***
The Social Construction of Contextual Rationalities in MNCs: An Anglo-German Comparison of Subsidiary Choice, in Journal of Management Studies, Vol 40 (2003), No. 3, 617-641
50. M. Geppert, **D. Matten**, K. Williams*
Change Management in MNCs: How Global Convergence Intertwines with National Diversities, Human Relations, Vol 56 (2003), No 7, 807-838
51. **D. Matten**, A. Crane, W. Chapple*
Behind the Mask: Revealing the True Face of Corporate Citizenship, in Journal of Business Ethics, Vol. 45 (2003), No. 1-2, 109-120
52. **D. Matten**
Symbolic Politics in Environmental Regulation: Corporate Strategic Responses, in: Business Strategy and the Environment, Vol. 12 (2003), No 1, 26-37
53. **D. Matten**, M. Geppert
La gestione strategica nelle multinazionali: La cultura e le istituzioni nazionali nel processo di globalizzazione [Strategic management in multinationals: national cultures and institutions in the globalization process], in: Studi Organizzativi, Vol 3 (2002), 39-70
54. **D. Matten**
Umweltmanagement und Globalisierung – Konzeptionelle Überlegungen aus betriebswirtschaftlicher Sicht [Corporate Environmental Management and Globalization – A conceptual framework], in: ZfB Zeitschrift für Betriebswirtschaft, Vol. 72 (2002), 155-163
55. **D. Matten**
Umweltmanagement und Globalisierung aus betriebswirtschaftlicher Perspektive [Corporate Environmental Management and Globalization - a Business Perspective], in: Zeitschrift für Angewandte Umweltforschung, Vol. 14 (2002), 144-165
56. **D. Matten**, G.R.Wagner
Zur institutionenökonomischen Fundierung der Betriebswirtschaftlichen Umweltökonomie [New Institutional Economics as a conceptual framework for corporate environmental management], in: ZfU Zeitschrift für Umweltpolitik & Umweltrecht, Vol. 22 (1999), No 4, 471-506
57. **D. Matten**
Sustainable Development aus betriebswirtschaftlicher Sicht - Hintergründe, Abgrenzungen, Perspektiven [Sustainable Development from a business perspective - Background, Boundaries, Perspectives], in: ZfB Zeitschrift für Betriebswirtschaft, Vol. 68 (1998), No. 1, 1-23
58. **D. Matten**
Enforcing Sustainable Development by Legislation: Entrepreneurial Consequences of the New German Waste Management Act, in: Sustainable Development, Vol. 4 (1996), 130-137

59. **D. Matten**
Environmental Risk Management in Commercial Enterprises, in:
The Geneva Papers on Risk and Insurance, Vol. 21 (1996), Nr. 80, 360-382

Chapters in Books

1. M. Ararat, A.M. Colpan, **D. Matten**
Corporate Social Responsibility in Business Groups, in: D. Poff, A. Michalos (eds.), Encyclopedia of Business and Professional Ethics, Berlin (Springer International), 2024
2. **D. Matten**, J. Moon
The dynamics of CSR in a comparative perspective: convergence towards divergent hybrids, in: J.B. Ciulla, T.K. Scharding (eds.), Ethical Leadership in Troubling Times, Cheltenham (Edward Elgar) 2019, 22-40
3. R.N. Tata, **D. Matten**
Corporate Community Involvement in the 21st century, in: D. Barton, D. Horváth, M. Kipping (eds.), Re-imagining Capitalism: Towards a responsible, long-term model, Oxford (Oxford University Press) 2016, 68-83
4. A. Crane, **D. Matten**
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2. **D. Matten** (invited)
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3. **D. Matten**
Panelist in CGI Toronto 'Wealth Chat' on 'ESG – Problems and Solutions', October 2022, <https://www.youtube.com/watch?v=l7zd9j1aVJ4&t=4344s>
4. A. Crane, **D. Matten**, J. Moon
CEO Activism – towards a political theorization, EGOS Colloquium, Vienna, July 2022
5. **D. Matten** (invited)
The dynamics of CSR in a comparative perspective: Convergence towards divergent hybrids, Transatlantic Business Ethics Conference (TABEC), The Institute for Ethical Leadership (IEL), Rutgers Business School, Newark, USA, December 2018
6. **D. Matten** (invited)
The Digital Industrial Complex, Ivey Sustainability Conference, University of Western Ontario, December 2018
7. **D. Matten** (invited)

- Business Groups and Corporate Responsibility for the Public Good, Opening Keynote, Centre for Responsible Business Annual Conference, Delhi, India, November 2018
8. **D. Matten** (invited)
CSR in the Trump Era, Opening Keynote, Ethical Enterprise Conference, University of Melbourne, October 2018
 9. **D. Matten**, Mike Geppert
Micro- and Macro-Politics in and around organisations, EGOS Colloquium, Tallinn/Estonia, July 2018
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 11. **D. Matten**
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 12. **D. Matten**, Mike Geppert
Micro- and Macro-Politics in and around multinational corporations, LAEMOS Colloquium, Buenos Aires, April 2018
 13. **D. Matten** (invited)
The tragedy of the commons – Implications for sustainable management, Opening Keynote, Centre for Responsible Business Annual Conference, Delhi, India, November 2017
 14. **D. Matten** (invited)
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 15. **D. Matten** (invited)
Re-imagining capitalism – a new exciting agenda for business leaders, Centre for Responsible Business Annual Conference, Delhi, India, November 2017
 16. **D. Matten**
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 17. **D. Matten**, Jeremy Moon
Capitalism, the public good and entrenched societal institutions – a game of domination or ménage-à-trois? EGOS Colloquium, Copenhagen, July 2017
 18. **D. Matten** (invited)
‘Business Ethics’ as an area of scholarly work in management, Xi’an Jiaotong University, China, October 2016
 19. **D. Matten** (invited)
The Enigma of the ‘Responsible’ Corporation, Japan Forum of Business and Society, 6th Annual Conference “Marketing and Social Change”, Waseda University, Tokyo, September 2016
 20. **D. Matten** (invited)
Assessing the potential of institutional theory for CSR research, Academy of Management Conference 2016, Anaheim, August 2016
 21. **D. Matten** (invited)
Business as a solution to sustainability, International Conference on Business, Policy and Sustainability, Copenhagen Business School, June 2016
 22. **D. Matten** (invited)
Educating for Integrity – The Challenges, CBERN Central European University ‘Educating for Integrity’ Conference, Toronto, November 2015
 23. **D. Matten** (invited)
Global Governance and the Role of Multinational Enterprises, AIB North East Chapter Annual Conference, Boston, October 2015
 24. **D. Matten** (invited)
The future of CSR, CSR Upmanship/National CSR Week Conference, Toronto, June 2015
 25. **D. Matten** (invited)
CSR, Shared Value und Social Innovation: Ein kritisch-konstruktiver Blick, UPJ Jahrestagung 2015, Berlin, March 2015
 26. **D. Matten** (invited)
Stepping away from Traditional Business, Opening Keynote, Business & Society Conference York University, Toronto, February 2015
 27. **D. Matten** (invited)
CSR in Junior Mining Companies, New Roles and Resonsibilities for Business, Mapping the future of energy for Turkey and Europe, Istanbul, September 2014
 27. **D. Matten** (invited)
The myth of the powerless state - Corporate transformation of political authority, Conference: Corporate

- Power in Global Society, Institute for Global Law and Policy, Harvard Law School, June 2014
28. **D. Matten** (invited)
From integration to innovation – new ways to manage sustainability, Keynote, Abu Dhabi Sustainability Week, Abu Dhabi, January 2014
29. **D. Matten** (invited)
The future of responsible business - challenges, opportunities and limitations, Keynote, Abu Dhabi Sustainability Week, Abu Dhabi, January 2014
30. A. Crane, **D. Matten**, G. Palazzo, L. Spence
Contesting the value of the 'Shared Value' Concept, 24th International Association of Business and Society Conference (IABS), Portland/OR, June 2013
31. A. Crane, **D. Matten**, G. Palazzo, L. Spence (invited)
Contesting the value of the 'Shared Value' Concept, Sustainability in a Scandinavian Context Conference, Copenhagen Business School, June 2013
32. S. Buchanan, **D. Matten**
Why do companies engage in global governance? A multilevel institutional framework, JMS Paper Development Workshop, Copenhagen Business School, May 2013
33. **D. Matten** (invited)
The embrace of institutional theory by CSR scholarship: The kiss of death or happy-ever-after? Transatlantic Doctoral Academy (TADA), University of Toronto, February 2013
34. **D. Matten** (invited)
Building a New Institutional Infrastructure for CSR, Plenary Panelist, 5th International Conference on Corporate Social Responsibility, Humboldt-University Berlin, October 2012
35. S. Buchanan, **D. Matten**
Agency and institutions at the global level: An institutional conceptualization of the political role of multinational corporations, 28th EGOS Colloquium, Helsinki, July 2012
36. **D. Matten** (invited)
International indigenous relations: The political role of the private business firm, Canadian Council for Aboriginal Business - Annual Conference, Toronto, April 2012
37. What Has the Occupy Movement Told Us About The Prospects for Business and Social Innovation in Canada?, AIESEC Conference, Toronto, March 2012
38. **D. Matten** (invited)
Transdisciplinary research in corporate sustainability: scholarly myth meets empirical demand Leuphana Sustainability Summit, Leuphana University, Lüneburg, Germany, March 2012
39. **D. Matten** (invited)
From integration to innovation – the decade ahead in CSR, Opening Keynote, Australian Centre for CSR 5th Annual Conference, Melbourne - February 2012
40. **D. Matten** (invited)
CSR, Ethics etc. – Why we need a new theory of the firm, 73. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., Kaiserslautern, Germany, June 2011
41. **D. Matten** (invited)
Corporate Citizenship – The private firm as a political actor, Canadian Business Ethics Network (CBERN) Annual Meeting 2011, Halifax, May 2011
42. **D. Matten** (invited)
Corporate Social Responsibility in India, Transatlantic Business Ethics Conference (TABEC), Toronto, October 2010
43. **D. Matten** (invited)
The political dimension of private corporations, The Role of Business in Global Governance, Concluding Workshop funded by DFG (German Research Foundation), Darmstadt, Germany, September 2010
44. **D. Matten** (invited)
Implicit and Explicit CSR, Corporate Responsibility in a Global Economy – Industries, Issues and Nation States, George Washington University, Washington D.C., September 2010
45. **D. Matten**
Business ethics for 'barbarians', Academy of Management Conference, August 2010, Montreal
46. **D. Matten**
Corporations and Citizenship in New Institutions of Global Governance, 1. Congreso Argentino de Gobernancia en las Organizaciones, UCEMA, Buenos Aires, June 2010
47. **D. Matten** (invited)
People governance and corporate citizenship, European People Governance Conference, EPEGON Foundation, Brussels, September 2009
48. **D. Matten**
The political nature of the corporation - or: Why management studies is ready for a second 'Enrongate',

- SASE (Society for the Advancement of Socio-Economics) Conference, Paris, July 2009
49. **D. Matten** (invited)
Case Studies of Sustainable Universities, AACSB Sustainability Conference, July 2008, Salt Lake City
 50. **D. Matten**, A. Crane, J. Moon
Corporations as governments, International Society for Business, Economics and Ethics, July 2008, Cape Town
 51. **D. Matten** (invited)
CSR and Economic Development: is CSR Really a Priority, or Even Relevant?, Being Globally Responsible Conference 2008, June 2008, Shanghai
 52. **D. Matten** (invited)
Which CSR concepts and models could be of relevance to China today?, EUCCC-CEIBS Conference 'Responsible Competitiveness in China through CSR: from the concept to implementation', June 2008, Shanghai
 53. **D. Matten** (invited)
Germany and Europe: Meeting the ecological challenge! What is next on the sustainability agenda? – A response to Bachmann, DAAD Alumni Conference, May 2008, Montreal
 54. **D. Matten** (invited)
'Implicit' and 'Explicit' CSR: Different means to the same end?, 3rd International CLPE Workshop, Osgoode Hall Law School, April 2008, Toronto
 55. **D. Matten**, J. Moon, A. Crane
Corporations and the Re-Configuration of Global Citizenship, Annual Conference of the European Academy of Business in Society, September 2007, Barcelona
 56. J.-P. Gond, **D. Matten**
Capturing the corporation-society interface: toward a pluralistic view of CSR, Academy of Management Conference, August 2007, Philadelphia
 57. **D. Matten** (invited)
A US-Europe comparative perspective on CSR, The Global Bentley Business Ethics Symposium, June 2007, Universidad Pontificia Comillas (ICADE), Madrid
 58. **D. Matten** (invited)
Shifting Modes of Business Responsibility in Europe, plenary keynote, Marie Curie Conference Series 'The potential of Corporate Social Responsibility (CSR) to support the implementation of the EU Sustainability Strategy', June 2007, Fondazione Eni Enrico Mattei, Milan
 59. **D. Matten**, G. Palazzo (invited)
Unternehmensethik in Praxis, Forschung und Lehre - Status quo und zukünftige Perspektiven im internationalen Raum [Business ethics in research, industry and teaching – state of the art and future perspectives at the international level], Workshop 'Unternehmensethik und Betriebswirtschaftslehre' [Epistemology Division of the German Association of University Professor of Business, workshop on 'Business Ethics and Management'], March 2007, Ludwig-Maximilians University, Munich, Germany
 60. **D. Matten** (invited)
'Implicit' And 'Explicit' CSR: A Conceptual Framework For A Comparative Understanding Of Corporate Social Responsibility, An Exploratory Workshop on Research in Corporate Social Responsibility, January 2007, Yale University, New Haven
 61. A. Crane, **D. Matten**, J. Moon
Corporations and Citizenship: From Unitary to Multiple Perspectives in Business-Society Relations, 2nd International Conference on Corporate Social Responsibility, October 2006, Humboldt-University Berlin
 62. L. Preuss, A. Haunschild, **D. Matten**
Organised labour and corporate social responsibility: union positions and strategies from across Europe, Herbsttagung der Kommission „Personal“ im Verband der Hochschullehrer für Betriebswirtschaft e.V., September 2006, Essen, Germany
 63. A. Crane, **D. Matten**, J. Moon
Redefining Corporate Responsibilities Through Ecological Citizenship, Academy of Management Conference, August 2006, Atlanta
 64. A. Crane, **D. Matten**, J. Moon
Corporations and Citizenship: From Unitary to Multiple Perspectives in Business-Society Relations, Academy of Management Conference, August 2006, Atlanta
 65. **D. Matten**
'Implicit' and 'Explicit' CSR: A conceptual framework for a comparative understanding of CSR, Annual Meeting of the Society for Business Ethics, August 2006, Atlanta
 66. **D. Matten**, M. Pincham
Consumer-oriented offers of CSR information in the UK, Expert Workshop 'Consumer-oriented offers of CSR information in the EU', June 2006, Hannover, Germany

67. **D. Matten** (invited)
Writing for scholarly publication, PhD Workshop for researchers in CSR and sustainable business, May 2006, University of Leuven, Belgium
68. **D. Matten**, D. Tura (invited)
Turkish delight or Russian roulette? BP's struggle for sustainability in the Baku-Tbilisi-Ceyhan pipeline project, The Global Bentley Business Ethics Symposium, May 2006, Bentley College, Waltham/Mass.
69. **D. Matten** (invited)
The 'English Patient', the Chinese Takeaway and a French Kiss - Some Recent Lessons from Mergers and Acquisitions in the British Car Industry in the Midlands, Corporate Accountability and Short-Term Influences in the Capital Markets: Examining Similarities and Differences in the U.S. and the U.K., April 2006, Chicago
70. A. Crane, **D. Matten**, J. Moon (invited)
Plenary Keynote 'Corporations and Citizenship – An Asian Perspective', CSR Agendas for Asia, April 2006, Kuala Lumpur, Malaysia
71. A. Crane, **D. Matten** (invited)
Corporations and Citizenship: New Perspectives on Corporate Power and Responsibility, Business Ethics, Social Integration and Corporate Citizenship, April 2006, Universidad Internacional Menéndez Pelayo, Valencia, Spain
72. A. Crane, **D. Matten**, J. Moon
Corporations and Citizenship: New Perspectives on Corporate Power and Responsibility, 2006 International Association of Business and Society Conference (IABS), March 2006, Merida, Mexico
73. J. Muthuri, W. Chapple, J. Moon, **D. Matten**,
Evaluating "Community Participation" in Corporate Community Involvement Programmes, 2006 International Association of Business and Society Conference (IABS), March 2006, Merida, Mexico
74. **D. Matten** (invited)
Unternehmen als Bürger? Citizenship als Metapher fuer die gesellschaftliche Verortung des Unternehmen [Corporations as citizens? Citizenship as a metaphor for the societal locus of the corporation], ZIF Conference on Business Ethics, December 2005, Bielefeld, Germany
75. **D. Matten**, J. Moon (invited)
CSR in the United Kingdom, 3rd regional conference on business ethics of ALEES 'Practising Ethics in Europe: Perspectives and Testimonials', November 2005, Lyon, France
76. A. Crane, **D. Matten** (invited)
Citizenship and the corporation - new perspectives in business-society relations, ERIM Invitational Conference 'New Frontiers in Management Research', November 2005, Erasmus Institute of Management, Rotterdam, The Netherlands
77. L. Preuss, A. Haunschild, **D. Matten**
A German case study on works council involvement in CSR, Eurocadres Workshop, November 2005 Brussels, Belgium
78. **D. Matten**, J. Moon (invited)
'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, EABiS Workshop on Applied Fundamental Research, October 2005, Copenhagen Business School
79. **D. Matten** (invited)
Applied-Fundamental research in CSR: the view from management, panel address, EABIS research workshop 'Broadening the scope of CSR research in Europe', October 2005, Copenhagen Business School
80. **D. Matten**, J. Moon
'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, ADERSE International Conference on CSR, October 2005, University Jean Moulin Lyon 3, France
81. **D. Matten** (invited)
CSR als internationales Managementkonzept - Mehr als ein angelsaechsischer Modetrend? [CSR as international Management Idea – More than an anglo-saxon management fashion trend?], 20th Anniversary Conference of the Institute for Ecological Economics Research [IÖW], September 2005, Berlin
82. A. Crane, **D. Matten**, J. Moon (invited)
Corporations and Citizenship: Power and Responsibility Roles in New Governance, 3rd Symposium of the International Centre of Corporate Social Responsibility, September 2005, Nottingham
83. **D. Matten** (invited)
Corporate Responsibility for Innovation - A Citizenship Framework, Fall Conference: Business Ethics of Innovation, September 2005, Europäische Akademie, Bad Neuenahr-Ahrweiler, Germany
84. **D. Matten** (invited)
CSR in Germany – more than a management fashion? Seminar for former and current DAAD-Lektors in

- Britain and Ireland, September 2005, St Johns College, Oxford
85. **D. Matten** (invited)
Governance for corporate citizenship, keynote plenary, 3rd International Conference on Corporate Governance- 'Corporate Governance and Corporate Social Responsibility, July 2005, Birmingham Business School
 86. L. Preuss, A. Haunschild, **D. Matten**
CSR and the trade union movement, International Conference on Business Performance & CSR, Middlesex University, June 2005, London
 87. **D. Matten** (invited)
Sustainability: Ethics, risk management and the triple bottom line, The Inaugural Bentley Global Business Ethics Symposium, May 2005, Bentley College, Waltham/Mass., USA
 88. **D. Matten**,
A concept for a curriculum of CSR in Europe, Eurocadres Workshop, March 2005 Brussels, Belgium
 89. **D. Matten** (invited)
Theoretische Grundlagen und Konzepte der Wirtschaftsethik, 10. Herbstakademie Wirtschafts- und Unternehmensethik, organized by EBEN-Germany, December 2004, Weingarten, Germany
 90. **D. Matten**
Moving beyond Philanthropy in Partnerships: Multinational corporations and the management of HIV/AIDS in developing countries, 12th International Conference of the The Greening of Industry Network, November 2004, Hong Kong
 91. **D. Matten** (invited)
Business Ethics in Europe, 1st Constance Academy of Business Ethics 'Values Driven Corporate Governance', September 2004, Constance, Germany
 92. **D. Matten** (invited)
Keynote plenary 'Corporations and citizenship', Corporate Social Responsibility: Thought and Practice, Inaugural Conference of the Welsh Institute for Competitive Advantage and the Glamorgan Business Centre, September 2004, University of Glamorgan, Wales
 93. **D. Matten** (invited)
CSR, codes and the multinational firm, Workshop 'What Else Can We Do? A Code of Corporate Ethics for Global Business - ...And How Companies Can Make It Happen', Institute for Corporate Cultural Affairs (ICCA), September 2004, Frankfurt
 94. A. Crane, **D. Matten**
Sustainability and the discourse of corporate citizenship, 2004 Academy of Management Conference, August 2004, New Orleans
 95. **D. Matten**, J. Moon
'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, 20th EGOS Colloquium, July 2004, Ljubljana, Slovenia
 96. I. Davies, A. Crane, **D. Matten**
Entrepreneurship and Discourse Ethics: Evidence from the Fair Trade Industry, European Business Ethics Network Annual Conference (EBEN), June 2004, Enschede, The Netherlands
 97. **D. Matten**
Das Unternehmen als 'Bürger'? Corporate Citizenship zwischen Mode und Metapher, 66. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., June 2004, Graz, Austria
 98. K. Bondy, **D. Matten**, J. Moon
The Adoption of Voluntary Codes of Conduct in MNCs - A Three Countries Comparative Study, International Conference 'Voluntary Codes of Conducts for Multinational Corporations: Promises and Challenges', International Centre for Corporate Accountability (ICCA), Zicklin School of Business, Baruch College, City University of New York, May 2004, New York
 99. **D. Matten** (invited)
CSR Education in European Business Schools, Eurocadres Workshop, May 2004, Blankenberge, Belgium
 100. M. Geppert, **D. Matten**,
Current Aspects of the Local-Global Dilemma in Multinational Corporations: The Contribution of Institutional Approaches, Jahrestagung der Kommission „Internationales Management“ im Verband der Hochschullehrer für Betriebswirtschaft e.V., February 2004, Ludwigshafen
 101. **D. Matten**, J. Moon (invited)
'Implicit' and 'Explicit' corporate social responsibility (CSR): A conceptual framework for understanding CSR in Europe, 'CSR Discovery': A Workshop with the 30 leading CSR Scholars in Europe, January 2004, Wildbad Kreuth, Germany
 102. M. Geppert, **D. Matten**, K. Williams
Global, National and Local Practices in Multinational Corporations - Towards a Socio-political

- Framework, One-day seminar on the Diffusion of HRM to Europe and the Role of US Multinationals, December 2003, Cranfield School of Management
103. **D. Matten**
Stakeholder Democracy – An Introduction, 2nd Annual Symposium of the International Centre for Corporate Social Responsibility, November 2003, Nottingham
104. K. Williams, M. Geppert, **D. Matten**
Challenges for the German model of employee relations in the era of globalization, First International HRM Conference in Estonia 'People Friendly Management' November 2003, Tallinn, Estonia
105. **D. Matten**, A. Crane
Corporate Citizenship - Innovation towards Sustainable Corporations or Trojan Horse? 11th International Conference of the The Greening of Industry Network, October 2003, San Francisco
106. **D. Matten**, J. Moon
Societal Governance, Corporate Governance and the Governance of CSR in Europe, Managing on the Edge - Shifts in the Relationship between Responsibility, Governance and Sustainability, September 2003, Nijmegen, The Netherlands
107. **D. Matten**
Paper on "Management" in the Symposium „Discipline-based approaches to corporate social responsibility“, Corporate Social Responsibility Conference, September 2003, London Metropolitan University
108. K. Williams, M. Geppert, **D. Matten**
The German model of employee relations on trial: negotiated and unilaterally imposed change management approaches in German subsidiaries of MNCs, 13th IIRA World Congress, September 2003, Berlin
109. J. Moon, **D. Matten** (invited)
Launch of the Survey 'CSR Education in European Business Schools', 2nd Annual Conference of the European Academy of Business in Society, September 2003, Copenhagen.
110. **D. Matten**, A. Crane
Stakeholder as citizens? Rethinking rights, participation, and democracy, European Business Ethics Network Annual Conference (EBEN), August 2003, Budapest
111. **D. Matten**, J. Moon
Corporate Social Responsibility in Europe - State-of-the-Art and Future Perspectives in a Globalizing Economy, 2003 Academy of Management Conference, August 2003, Seattle
112. A. Crane, **D. Matten**
Quantifying corporate social responsibility: questioning the assumptions, 2003 Academy of Management Conference, August 2003, Seattle
113. K. Williams, M. Geppert, **D. Matten**
The Limits to International Convergence in Multinational Companies (MNCs): An Investigation of the Effects of National Business System Factors on the Transfer of MNC Policies and Practices to their German Subsidiaries, 53rd British University's Industrial Relations Association Conference (BUIRA), July 2003, Leeds
114. **D. Matten**, M. Geppert
Der Beitrag des europäischen und amerikanischen Institutionalismus' für die Theorie der multinationalen Unternehmung - 'National Business Systems', 'Transnational Social Space' und Globalisierung, 65. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., June 2003, Zurich
115. A. Crane, **D. Matten**, J. Moon
Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society, 2003 International Association of Business and Society Conference (IABS), June 2003, Rotterdam
116. M. Geppert, **D. Matten**
Global, National and Local Practices in Multinational Corporations – A Theoretical Framework, 3rd European Academy of Management Conference (EURAM), April 2003, Milan
117. **D. Matten**, M. Geppert
Strategic management in multinational corporations: National culture and national institutions in the globalization process, The 4th Annual International Business Research Forum 'From Markets to Partnerships and Hierarchies to Coalitions', March 2003, Philadelphia
118. A. Crane, **D. Matten**
Shifting ties: Business Ethics and Stakeholders in the Era of Globalization, CSR in Asia Conference, March 2003, Kuala Lumpur
119. **D. Matten**, A. Crane (invited)
Corporate Citizenship – Solution or Problem? Inaugural Symposium of the International Centre for Corporate Social Responsibility, October 2002, Nottingham

120. **D. Matten**, A. Crane
Theorizing Corporate Citizenship, Organizing/Theorizing Employment Research Unit Conference, September 2002, Cardiff
121. **D. Matten**, A. Crane
Behind the Mask: Revealing the True Face of Corporate Citizenship, European Ethics Summit/EBEN Annual Conference, August 2002, Brussels
122. M. Geppert, **D. Matten**, K. Williams
Change Management in MNC: How Global Convergence Intertwines with National Diversities, 2001 Academy of Management Conference, August 2002, Denver
123. **D. Matten**, A. Crane
Corporate Citizenship in a Globalizing World: Corporations, Civil Rights and Democratic Accountability, 2001 Academy of Management Conference, August 2002, Denver
124. **D. Matten**, M. Geppert
Institutional Foundations of Manufacturing Strategies in Multinational Corporations - Evidence from Britain and Germany, 18th EGOS Colloquium, July 2002, Barcelona
125. **D. Matten**
Symbolic politics in environmental regulation: corporate strategic responses, 10th International Conference of the The Greening of Industry Network, June 2002, Gothenburg
126. **D. Matten**, M. Geppert
Strategic management in multinational corporations: National culture and national institutions in the globalization process: EISAM Workshop on International Strategy and Cross-Cultural Management, April 2002, Växjö University, Sweden
127. M. Geppert, **D. Matten**, K. Williams
Change Management in MNC: How global convergence intertwines with national diversities, Research Conference "Management of Change in Multinational Companies: Global Challenges and National Effects", November 2001, Berlin
128. **D. Matten**
Symbolic Politics in Environmental Regulation: Consequences for corporate strategies, Business and Environment Conference Wales 2001, October 2001, Cardiff
129. M. Geppert, K. Williams, **D. Matten**
The Social Construction of Change Management in MNCS: an Anglo-German Comparison, ESRI Thematic Research Workshop on Changing Contextual Constructions of Economic Rationality, September 2001, Portoroz, Slovenia
130. **D. Matten**
Symbolic Uses of Governmental Politics: Do Illusions Matter to Companies?, 2001 Academy of Management Conference, August 2001, Washington D.C.
131. M. Geppert, K. Williams, **D. Matten**
The Social Construction of Change Management in Multinational Companies: An Anglo-German Comparison, 17th EGOS Colloquium, July 2001, Lyon
132. **D. Matten**
Umweltmanagement und Globalisierung – Konzeptionelle Überlegungen aus betriebswirtschaftlicher Sicht [Corporate Environmental Management in a Globalized Economy: A Conceptual Framework], 63. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., June 2001, Freiburg, Germany
133. M. Geppert, K. Williams, **D. Matten**
The Design of Work Systems in National Subsidiaries of Multinational Companies: Globalisation, National Institutions and Managerial Choice, 1st European Academy of Management Conference (EURAM), April 2001, Barcelona
134. **D. Matten** (invited)
Environmental Politics & Regulation in the New Millenium - Current Trends and Corporate Responses, Korea-World Bank Environmental Forum, February 2001, Cheju-Do, South Korea
135. **D. Matten**
15 years of 'Risk Society' – Implications and Challenges for a Globalizing Economy, 9th International Conference of the The Greening of Industry Network, January 2001, Bangkok
136. **D. Matten**
Stakeholder Collaboration in Corporate Environmental Management - An Interdisciplinary Theoretical Approach, 2000 Academy of Management Conference, August 2000, Toronto
137. S.K. Townsend, J. Probert, **D. Matten**
An analysis of the forthcoming EU Directive on waste electrical and electronic equipment and it's implications for the IT industry in South Wales, 9th Annual Business Strategy and the Environment Conference, September 2000, Leeds

138. **D. Matten**
From Greening of Industry to Sustainable Development – towards a Second Research Agenda in Corporate Environmental Management Research, 1st International Critical Management Studies Conference, July 1999, Manchester
139. **D. Matten**
Approaches of New Institutional Economics as a Theoretical Basis for Managing Firm-Stakeholder Relations, 8th International Conference of The Greening of Industry Network, November 1999, Chapel Hill
140. **D. Matten**
Management ökologischer Unternehmensrisiken - Eine Konzeption der proaktiven Krisenprävention [Management of corporate environmental risk - A tool of proactive crisis prevention], International Scientific Symposium on Management and Development MER '98, May 1998, Portoroz, Slovenia
141. **D. Matten**
Enforcing Sustainable Development by Legislation: Entrepreneurial Consequences of the New German Waste Management Act, 2nd Asia Pacific Conference on Sustainable Energy and Environmental Technology, June 1998, Gold Coast, Australia
142. **D. Matten**
The Reception of Sustainable Development by Industry - The Inflation of a Concept?, 2nd Asia Pacific Conference on Sustainable Energy and Environmental Technology, June 1998, Gold Coast, Australia
143. **D. Matten** (invited)
The Consequences of Current German Legislation for Solid Waste Management, Environment '97 - First International Conference and Trade Fair on Environmental Management & Technologies, February 1997, Cairo
144. **D. Matten**
The Reception of Sustainable Development by Industry - The Inflation of a Concept?, International Sustainable Development Research Conference, April 1997, Manchester
145. **D. Matten**
Approaches of New Institutional Economics as Theoretical Basis of Entrepreneurial Risk Management, Annual Meeting of the Society for Risk Analysis (Europe), June 1997, Stockholm
146. **D. Matten**
Current Trends in European Waste Management Legislation - The Example of the New German Waste Management Act, First International Conference on Environmental Restoration, July 1997, Ljubljana
147. **D. Matten**
Social, cultural and political Implications of Risk Management, Two-day Interactive Executive's Conference The Challenges of Responsible Good Risk Management Practices, October 1997, Brussels. Organiser: The Weinberg Group LLC, Brussels & Washington/DC
148. **D. Matten**
Stakeholder Collaboration by Corporate Commitment to Sustainable Development - A Public Relations Affair or a Substantial Step Towards Ecological Improvement?, 6th International Conference of The Greening of Industry Network, November 1997, Santa Barbara
149. **D. Matten**
The Codification of Sustainable Development in the New German "Closed Substance Cycle and Waste Management Act": Consequences for Environmental Management, International Sustainable Development Research Conference, March 1996, Manchester
150. **D. Matten**
Sustainable Development in Modern Societies: The Impact of the New German Waste Management Act on Entrepreneurial Environmental Risk Management, Annual Meeting of the Society for Risk Analysis (Europe), 1996, Guildford
151. **D. Matten** (invited)
Moral im Unternehmen: Philosophische Zierleiste oder knappe Ressource? [Morality within the firm - philosophic decoration or scarce resource?], Expert Seminar Corporate ethical commitment of the Gesellschaft zur Förderung von Wirtschaftswissenschaften und Ethik e.V., Nov 1996 Friedrichroda, Germany
152. **D. Matten**
Environmental Risk Management in Commercial Enterprises, Annual Meeting of the Society for Risk Analysis (Europe), May 1995, Ludwigsburg
153. **D. Matten**
Environmental Risk Management in Commercial Enterprises - A German Perspective, 3rd Annual Business Strategy and the Environment Conference, Sept 1994, Nottingham
154. **D. Matten** (invited)
Das Management ökologischer Risiken als Konzeption einer nachhaltigen Unternehmensentwicklung

[Management of environmental risks as a concept of sustainable corporate development], academic seminar ‚Im Namen der Zukunft - Politische Wege in die Nachhaltigkeit‘, December 1993, Schloß Velen, Germany

Invited Public Talks and Research Seminars

1. ESG as the latest entrant to the Business&Society Alphabet Soup, Research Seminar, Bilkent University, Ankara, Turkey, April 2024
2. Numerous conference keynotes, research seminars, presentations and public talks as part of the ‘Gourlay Professor of Ethics in Business’, University of Melbourne, May 2022
3. The dynamics of CSR in a comparative perspective: convergence towards divergent hybrids, BI Business School, Oslo, Norway, April 2019
4. Numerous conference keynotes, research seminars, presentations and public talks as part of the ‘Gourlay Professor of Ethics in Business’ in Melbourne (incl. U of Melbourne, Monash, Swinburne, Deakin, RMIT, PWC, Australian Institute for Corporate Governance, Melbourne Accelerator Program, Mutual Trust, APSIC Sustainability Executives Roundtable, McGrath Nicol, Shared Value Association) and Sydney (incl. UNSW, UTS, Macquarie, University of Sydney, Rotary Club of Sydney Cove), October 2018-March 2019
5. The Global Mining Industry – An Outlook for 2019 and Beyond, Opening Keynote, Annual Conference of the Turkish Mining Association, Istanbul, Turkey, January 2019
6. The Digital-Industrial Complex - Challenges and New Research Agendas for Business Ethics, Bosporus University, Istanbul, Turkey, January 2019
7. How to publish CSR research in international academic journals, Workshop, O.P. Jindal Global University, Delhi, November 2018
8. The Digital-Industrial Complex - Challenges and New Research Agendas for Business Ethics, Pan-York Research Seminar ‘Digital Doings – Perspectives on Artificial Intelligence’, York University, February 2018
9. The governance of digital technology, Research Seminar, Cass Business School, City University, London, November 2017
10. Excellence in International Academic Publishing, Workshop, O.P. Jindal Global University, Delhi, November 2017
11. The EU directive on non-financial reporting, Hamburg School of Business Administration, August 2016
12. Business Ethics in a Globalized Economy, Hamburg School of Business Administration, August 2015
13. The Enigma of the ‘Responsible’ Corporation, GMR-Schulich School of Business, Hyderabad, India, January 2015
14. Der Ehrbare Kaufmann: Auslaufmodell oder Leitbild für das 21. Jahrhundert? Europäische und amerikanische Perspektiven HSBA [The honourable merchant: Dead end or paradigm for the 21st Century? European and American perspectives], Hamburg School of Business Administration, August 2014
15. The Enigma of the ‘Responsible’ Corporation, Sydney IDEAS Lecture Series, University of Sydney, Australia, February 2014
16. Contesting the value of ‘Creating Shared Value’, BERN Symposium Corporate Social Responsibility – New Challenges, New Concepts, University of Sydney, Australia, February 2014
17. Corporate social responsibility and institutional theory: New perspectives on private governance, Research Seminar, Ted Rogers School of Management, Ryerson University, Toronto, October 2012
18. Ethics in Finance: Still an Oxymoron? Sabancı University, Istanbul, July 2012
19. Corporate Social Responsibility in the EU and Canada: Practices and Opportunities, 2012 Canada-Europe Business Lecture, Centre for European Studies, Carleton University, Ottawa, March 2012
20. Corporate social responsibility and institutional theory: New perspectives on private governance, University of Technology Sydney, February 2012
21. The political role of the private business firm: A citizenship perspective, Public Lecture, Asia Pacific Centre for Sustainable Enterprise, Griffith University, Brisbane, February 2012
22. Corporate social responsibility and institutional theory: New perspectives on private governance, Faculty Workshop, Asia Pacific Centre for Sustainable Enterprise, Griffith University, Brisbane, February 2012
23. Some current issues in CSR research, Free University Berlin, July 2011
24. The political dimension of private corporations, Royal Holloway, University of London, March 2011
25. Why sustainability is here to stay as a business imperative in the new decade – Towards a new theory of the private firm, Inaugural Lecture for the Accenture Chair in Business and Sustainability at HEC Liège, Palais des Beaux-Arts, Brussels, January 2011
26. Contemporary developments in CSR - Do we need a new theory of the private firm?, Doctoral/Postgraduate Seminar, HEC Liège, January 2011

27. CSR in China – Contemporary challenges, Schulich Connect Alumni Conference, Beijing, October 2010
28. Contemporary developments in CSR - Do we need a new theory of the private firm?, ProÉtica, Universidad Católica de Córdoba, June 2010
29. The management of business ethics – Trends, pitfalls and perspectives, IAE Business School, Buenos Aires, June 2010
30. Contemporary challenges for the Multinational Firm – Implications for theory and research at the intersection of International Business and Business Ethics, Sabancı University, Istanbul, March 2010
31. 'Implicit' and 'Explicit' CSR - A conceptual framework for a comparative understanding of corporate social responsibility, Indian Institute of Management Bangalore, November 2009
32. The political dimension of private corporations, IESE, Barcelona, October 2009
33. The political dimension of private corporations, ESADE, Barcelona, October 2009
34. Corporate Citizenship and Political Governance, Fireside Talk, Center for Corporate Citizenship Deutschland e.V., Hamburgische Landesvertretung Berlin, September 2009
35. The corporation as a political actor – A citizenship perspective, Universidade Catolica Portuguesa, Lisbon, September 2009
36. Building effective community partnership, Workshop organized by Realized Worth, Toronto, August 2009
37. Corporate Social Responsibility and the Financial Crisis, Association of Corporate Grantmakers, Toronto, April 2009
38. The changing role of business in society - challenges and opportunities, Harvard Club Istanbul, Robert College, Istanbul, March 2009
39. Business, Human Rights and the Environment, Conference of the Business and Human Rights Group of Amnesty International, Toronto, February 2008
40. Corporate Social Responsibility: More than a new management fashion? Canadian German Chamber of Industry and Commerce, Toronto, June 2007
41. 'Implicit' and 'Explicit' CSR - A conceptual framework for a comparative understanding of corporate social responsibility, Richard Ivey School of Business, University of Western Ontario, March 2007
42. Masterclass in Business Ethics, November 2006, Dublin Institute of Technology, Ireland
43. Corporations and Citizenship, Leerstoel Jeff Van Gerwen s.J. [annual keynote lecture in memory of Prof. Jeff Van Gerwen], May 2006, University of Antwerp, Belgium
44. 'Business Ethics?? I thought there weren't any!', Centre for Global Ethics Seminar Series, March 2006, Birmingham Business School
45. Corporations and Citizenship: New Perspectives on Corporate Power and Responsibility, March 2006, College of Law, University of Illinois at Urbana-Champaign, USA
46. Organized Labour and Corporate Social Responsibility – Union Positions and Strategies from across Europe, School of Management, November 2005, Royal Holloway, University of London
47. Corporations and Citizenship, PhD seminar, September 2005, Orebro University, Sweden
48. Corporations and Citizenship, BRESE Centre, Brunel Business School, April 2005, Brunel University
49. Corporate Citizenship: Fact, Fad or Fiction, Erasmus Research Institute in Management (ERIM), Rotterdam School of Management, March 2005, Erasmus University, The Netherlands
50. 'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, School of Management, February 2005, Royal Holloway, University of London
51. Corporate Citizenship – More than a Fashion? European Business Management School, December 2003, University of Wales Swansea
52. Corporate Citizenship, Corporate Accountability and Stakeholder Communication, Research Seminar, Service Sector Research Unit and The Mercia Institute, Department of Geography, June 2003, University of Birmingham
53. The Ivory Towers of Europe - The structure of the British and German academic system in the area of business studies, Doctoral Research Workshop, June 2003, University of Tasmania, Hobart
54. Behind the Mask: Revealing the True Face of Corporate Citizenship, Research Seminar, School of Management, June 2003, University of Tasmania, Hobart
55. Shifting ties: Business Ethics and Stakeholders in the Era of Globalization, Research Seminar, School of Management, May 2003, University of Technology Sydney
56. Corporate Citizenship - New Clothes for New Emperors?, Sustainable Business Forum, May 2003, University of Technology Sydney
57. Behind the Mask: Revealing the True Face of Corporate Citizenship, Research Seminar Department of Management, May 2003, University of Brighton
58. Change Management in British and German Heavy Industry: Recent Findings of a Comparative Study, Research Colloquium of the European Business Management School, May 2001, University of Wales Swansea

59. Corporate Environmental Management in a Globalized Economy: A Conceptual Framework, Research Seminar of the Marketing & Strategy Group, February 2001, Cardiff Business School
60. Corporate Environmental Management in a Globalized Economy: A Conceptual Framework , June 2000, Heinrich-Heine-University Düsseldorf
61. Sustainable Development as a Concept for Environmental Risk Management, Institute for Ecological Risk Prevention, January 1999, Technical University Zurich (ETH)
62. Management of Corporate Environmental Risk, October 1998, University of Applied Sciences Lüneburg, Germany
63. Current Trends in European Waste Management Legislation, Institute of Environmental Studies, June 1998, University of New South Wales, Sydney

Selected media contributions/appearances

- Numerous mentions of my research in recent years, including New York Times, Frankfurter Allgemeine Zeitung, Handelsblatt, MacLeans, The Scotsman on Sunday, The Globe and Mail, The National Post, Ethical Corporation Magazine, Ethical Performance Magazine, The Toronto Star, Bloomberg.com, Ethical Investor Magazine (AUS), Financial Times
- Numerous interviews on public radio and TV, incl. ABC Radio, CBC Radio, CBC TV, CTV, Radio Canada International, Global TV, Omni TV, TVOntario/Steve Paikin Show
- “Doing business in Turkey: Here is what to watch for”, Op-Ed, Globe and Mail, 18 July 2016
- “Business has complex social responsibility in humanitarian crisis”, Op-Ed, Globe and Mail, 14 September 2015 (with Paul Klein)
- “Turkish protest: Think Tehran in 2009, not an Arab Spring”, Op-Ed, Globe and Mail, 3 June 2013
- “India’s generics drug ruling will help, not hinder, innovation”, Op-Ed, Globe and Mail, 2 April 2013
- “Never mind the drama. The Euro is here to stay”, Globe and Mail, 24 November 2011
- “Wider die akademische Vetternwirtschaft” [Against academic cronyism], Guest Commentary, Spiegel Online, 27 February 2011, <http://www.spiegel.de/unispiegel/studium/0,1518,747408,00.html>
- Official Summit Blogger for the 2010 UN Global Compact Leaders Summit, 24-25 June 2010, New York City (craneandmatten.blogspot.com)
- “It can no more stop at plain vanilla charity”, Business and Economy (Indian version of The Economist or Business Week), 3 October 2008, p. 120
- “Wir brauchen eine globale Social Community” [We need a global social community], Interview, Handelsblatt, 26 November 2007, Issue 228, p. B6
- CBC Morning Broadcast, 7 interviews on corporate responsibility for product safety, product recalls, labour conditions in China, by local CBC stations in Ottawa, Thunder Bay, Quebec City, Cape Breton (Sydney), Windsor, Winnipeg and Victoria, November 2007
- “Anglo-Saxon Plot or Business Distraction?”, 800 word Op/ed, in EMBASSY – Canada’s Foreign Policy Newsweekly, 18 April 2007, Issue 150, p. 15

UNDERGRADUATE AND POSTGRADUATE TEACHING

Hamburg School of Business Administration (HSBA)

- 2016 - International Summer School on Business Ethics, 2 Weeks (Master/PhD level)
- 2015 - International Summer School on Business Ethics, 2 Weeks (Master/PhD level)
- 2014 - International Summer School on Business Ethics, 2 Weeks (Master/PhD level)

Schulich School of Business, York University, Toronto

- 2021/2022 - BSUS 6900, Business and Climate Change, Independent Study, Seminar, (MBA elective)
- 2020/2021 - BSUS 6200, Corporate Social Responsibility and Business Ethics (MBA elective)
- 2019/2020 - BSUS 6200, Corporate Social Responsibility and Business Ethics (MBA elective)
- 2015/2016 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- 2014/2015 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- 2013/2014 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- 2012/2013 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- 2011/2012 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- 2010/2011 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- 2008/2009 - INTL 3500 A/B International Business Ethics (core course 3rd/4th year undergraduate)
- ETHC 6900 Individual Study ‘CSR in Canada’ (MBA)
- 2007/2008 - MGMT 4300 Corporate Social Responsibility (3rd/4th year undergraduate)
- INTL 3400 A/B Business and Sustainability (core course 3rd/4th year undergraduate)
- ETHC 6900 Individual Study ‘The Case for Strategic Corporate Social Responsibility’ (MBA)

University of London, Royal Holloway College, School of Management

- 2005/2006 - MBA module "International Sustainability Management"
- MSc module "Corporate Social Responsibility"
- 2004/2005 - *Lectures & Seminar* MBA module "International Sustainability Management", (shared with D. Faulkner and others)
- *Lectures & Seminar* MSc module "Corporate Social Responsibility", (shared with D. Faulkner and others)
- *Lectures & Seminar* 1st year module "International Human Resource Management", (shared with A. Haunschild)
- *Lectures & Seminar* 3rd year module "International Business Strategy"

Nottingham University Business School

- 2005/2006 - *Lectures & Seminar* MA in CSR module "CSR and Globalization"
- *Lecture* "CSR in comparative perspective", Chevening Scholars Programme
- 2004/2005 - *Lectures & Seminar* MA in CSR module "CSR and Globalization", (shared with J. Moon)
- 2003/2004 - *Lectures & Seminar* MBA module "Business Ethics", (shared with A. Crane)
- *Lectures & Seminar* MA module "International Management", (shared with J. Wilson)
- *Lectures & Seminar* BA module "Corporate Social Responsibility and Business Ethics", (shared with W. Chapple, J. Moon, D. Owen)
- 2002/2003 - *Lectures & Seminar* MSc module "Risk Management", (shared with D. Ward, Bradford)
- *Lectures & Seminar* MA module "International Management", (shared with J. Wilson)
- *Lectures & Seminar* MBA module "Business Ethics", (shared with A. Crane)

European Business Management School, University of Wales Swansea

- 2001/2002 - *Module* in "Business Ethics", 3rd year, 10 Credits
- *Module* in "German Economy, 2nd year, 10 Credits
- *Module* in "Environmental Management", MBA Programme, 20 Credits (together with Dr. J. Probert)
- 2000/2001 - *Module* in "Business Ethics", 3rd year, 10 Credits
- *Module* in "German Economy, 2nd year, 10 Credits
- *Module* in "Environmental Management", MBA Programme, 20 Credits (together with Dr. J. Probert)
- 1999/2000 - *Module* in "Business Ethics", 3rd year, 10 Credits
- *Module* in "German Economy, 2nd year, 10 Credits
- *Module* in "Environmental Management", MBA Programme, 20 Credits (together with Dr. J. Probert)

Heinrich-Heine-University Düsseldorf

(Courses are modules at undergraduate level, lectures and seminars are modules at graduate level; WS = winter semester Oct-Feb, SS = summer semester April-July)

- SS 98 - *Lectures* in Corporate Environmental Management "Environmental Planning and Controlling"
- *Lectures* in Corporate Environmental Management
- WS 97/98 - *Course* in Microeconomic Theory (Production and costing)
- *Seminar* "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 97 - *Seminar* "Business ethics & environmental management"
- WS 96/97 - *Seminar* "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 96 - *Course* in Microeconomic Theory (Production and costing)
- *Lectures* in Production Management "Cleaner production & environmental management"
- *Seminar* "Environmental Strategies for Industry - International Perspectives on Research Needs and Policy Implications"
- WS 95/96 - *Course* in Microeconomic Theory (Production and costing)
- *Seminar* "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 95 - *Course* in Microeconomic Theory (Production and costing)
- *Lectures* in Production Management "Cleaner production & environmental management"
- *Seminar* "Environmental management and international business strategy"
- WS 94/95 - *Course* in Microeconomic Theory (Production and costing)
- *Lectures* in Microeconomic Theory (Production and costing)

- *Lectures* in "Managerial basics of production, logistics & corporate environmental protection"
- *Seminar* "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 94 - *Course* in Microeconomic Theory (Production and costing)
- WS 93/94 - *Lectures* in Production Management "Cleaner production & environmental management"
- *Course* in Microeconomic Theory (Production and costing)
- *Colloquium* in Corporate Environmental Management "Management of corporate environmental risks"
- SS 93 - *Course* in Microeconomic Theory (Production and costing)
- *Lectures* in Production Management "Cleaner production & environmental management"
- WS 92/93 - *Course* in Microeconomic Theory (Production and costing)
- *Colloquium* in Corporate Environmental Management "Management of corporate environmental risks"
- SS 92 - *Course* in Microeconomic Theory (Production and costing)
- *Seminar* in Production Management, "Controlling of construction projects of large scale technical systems"

Guest Lectureships and Teaching

INSEAD, Fontainebleau, France

- 2005 Class on 'Corporate governance & ethics: In whose interest should a company be run?', Ethics Day of the MBA Programme

European Business School (EBS) Oestrich-Winkel, Germany

- 2002 MPhil Module "Business Ethics" (in English language)
2001 MPhil Module "Business Ethics" (in English language)

École Normale Supérieure de Cachan (ENS), Paris, France

- 1997 PhD Program Module "Environmental Risk Management"
Program Director: Prof. Dr. Bertrand Munier, Directeur, Groupe de Recherche sur le Risque, l'Information et la Décision (GRID), Département d'Économie et de Gestion

European Association for Environmental Management Education (E.A.E.M.E.) Varese, Italy

- 1997 MA Module "Corporate environmental management - concepts and instruments" in the EEC Post-Graduate Program "The European Master Degree Programme in Environmental Management", Basic Module, University of Trier, Germany (one week module)
- 1996 as in 1997
1995 as in 1997
1994 as in 1997
1993 as in 1997, at Fondation Universitaire de Luxembourg, Arlon, Belgium

EXECUTIVE EDUCATION

- 2014 M11 'Corporate Social Responsibility', Kellogg-WHU Executive MBA
2013 M11 'Corporate Social Responsibility', Kellogg-WHU Executive MBA
2012 M11 'Corporate Social Responsibility', Kellogg-WHU Executive MBA
2009 EMBA 6450 'Business Strategies for Sustainability', Schulich-Kellogg Executive MBA
2008 EMBA 6450 'Business Strategies for Sustainability', Schulich-Kellogg Executive MBA
2007 'Building blocks of a CSR strategy', Workshop with the Board of the *Canadian Automotive Association*, Toronto
2006 YKK 'Think Tank on corporate responsibility' for YKK executives from Europe, Middle East and Africa, London, UK
2005 CSR in internationalen Kontexten – Herausforderungen und Perspektiven [CSR in international contexts – challenges and perspectives], „49. Münsteraner Führungsgespräche“ [Münster Leadership Colloquium], October 2005, Bertelsmann Foundation, Gütersloh, Germany
2004 Sandvik 'Fair Play' seminar, *Sandvik A/B*, Sandviken, Sweden (2 day seminar, Frankfurt, Germany)
2003 Executive MBA module "Business Ethics", *Nottingham University Business School*
1997 Executive Program "Master of International Management" (18 h weekend seminar), *European Business School (EBS) Prague*, Czech Republic
1995 Executive Program "Master of International Management" (18 h weekend seminar), *European Business School (EBS) Prague*, Czech Republic

- 1994 Executive Program "Master of International Management" (18 h weekend seminar), *European Business School (EBS) Prague*, Czech Republic
- 1994- MA Module "Corporate environmental management: Production, Investment and Ecology" in the
- 1994 Executive Seminar "Waste Management in Germany: Development of Industrial Practice in Response to Environmental Pressures. The Packaging Ordinance", The KIRIN International Management Programme - The Programme in Germany, Düsseldorf, Germany. Three-day Seminar for executives of *KIRIN Brewery*, Tokyo.

ADMINISTRATION / SERVICE

International Journals

- 2014 - 2017 Co-Editor of 'Business & Society' (together with A. Crane, B. Husted, I. Henriques)
- 2016 - present Editorial Board 'British Journal of Management'
- 2008 - present Editorial Board 'Organization & Environment'
- 2008 - 2013 Editorial Board 'Business and Society'
- 2007 - present Editorial Board 'Business Research'
- 2005 - 2013 Editorial Board 'Business Ethics Quarterly'
- 2005 - present Editorial Board 'Revue de l'Organisation Responsable'
- 2005 - 2010 Editorial Board 'Business Strategy and the Environment'

Internal and External Bodies

- 2019 – present Member of the Senate of York University
- 2019 Member of the Selection Panel on 'Responsible Innovation and Corporate Social Responsibility' of The Research Council of Norway
- 2014 – present Member of the MAAC committee of York University (Major Awards Advisory Committee)
- 2014 - 2018 Organizer, Schulich-Corporate Knights MBA case competition, held as part of the World Economic Forum in Davos for consecutive five rounds
- 2014 – present Member of the York University Sustainability Council
- 2012 Appointment as external reviewer for the proposed program "MES in Sustainability Management", SEED, University of Waterloo
- 2010 - present Advisory Board and Academic Judge to Hewlett Packard Canada's "Living planet@work" competition
- 2010 - present Board Member, YSEC York Sustainable Enterprise Consultants, Toronto
- 2008 – present Academic Advisor, Global 100 Ranking of the most sustainable companies, Corporate Knights Magazine, Toronto
- 2008 – present Non-executive Director, NGO 'CSR International', Cambridge/UK 2007 - present Academic Advisor, NGO 'TakingIT Global', Toronto
- 2007 - present Member of the Social Investment Advisory Board, Hewlett-Packard Canada, Mississauga/Canada
- 2007 - 2008 Acting Director, Business and Sustainability Programme, Schulich School of Business
- 2007 - 2008 Member of the MBA Committee, Schulich School of Business
- 2006 Acting Research Director of the School of Management, Royal Holloway University of London
- 2005 – present Appointment as academic member of the 'ICCA Forum'/Advisory Board (others include Samuel Huntington and Jeremy Rifkin, see www.cca-institute.org)
- 2005 - 2006 Member of Advisory Board at Hans-Böckler-Foundation on the project 'Corporate citizenship engagement in Germany – Options for works councils'
- 2005 Member of the Appointment committee for R. Edward Freeman as adjunct professor at Copenhagen Business School
- 2005 Member of the Selection Panel on 'CSR and Economic Crime' of The Research Council of Norway
- 2004 Invited member of the expert panel "Workshop CSR Models", Bertelsmann Foundation, June 2004, Berlin
- 2003 - 2004 Director of the Degree Program "MRes in CSR" (Master of Research) at Nottingham University Business School
- 2003 Head of the research project "A survey of European business schools in corporate social responsibility – teaching and research"
- 2003 Invited member of the Expert Panel "Strategic Risk Roundtable: Strategic Risk and CSR", The Baltic Exchange, 14. July 2003, London

- 2002 - 2004 Editor of the Research Papers Series of the International Centre for Corporate Social Responsibility Nottingham University Business School (ISSN 1479-5116)
- 2001 - 2002 Chair of the Research Committee, European Business Management School, University of Wales Swansea (Responsibility for the Doctoral Programme, Working Paper Series, External Research Funding and Research Colloquium)
- 2000 Co-Founder and -Organizer of the Research Colloquium at the European Business Management School, University of Wales Swansea
- 2000 Co-Founder of the GLOBE Research Group (Globalisation and Organisational Behaviour), European Business Management School, University of Wales Swansea
- 1997 Academic Member of the Stakeholder-Assessment Committee of the "Responsible Care Program", conducted by the VCI (German Association of the Chemical Industry)
- 1991 – 1995 Member of the Exam Board at the Faculty of Economics at the Heinrich-Heine-University Düsseldorf

PhD Supervision and Examination

- 2017 - present Qasim Siddique, PhD project on CSR and the mining industry, Schulich School of Business, Canada
- 2017 - 2022 Hussein Fadallah, PhD project on Digital Technology and Ethics, Schulich School of Business, Canada
- 2016 - 2018 Shoeb Mohammad, PhD project on CSR and corruption, Schulich School of Business, Canada
- 2014 Laurence Vigneau, "The interpretation and integration of corporate social responsibility in a multinational corporation", External Examiner, Nottingham University Business School, UK
- 2013 Rami Kaplan, "Seizing on Responsibility: Business Elite Mobilization and the Creation of the 'Corporate Social Responsibility' Framework in the United States, 1945-1959", External Examiner, Tel Aviv University
- 2011 Sean Buchanan, PhD committee member, Schulich School of Business
- 2009 – 2012 Kevin McKague, "CSR and poverty reduction", PhD committee member, Schulich School of Business
- 2009 – 2010 Serdar Yavuz, "Attention based rationales of internationalization strategies of Turkish SMEs", PhD committee member, Schulich School of Business
- 2004 - 2008 Krista Bondy "Implementation of Codes of Conducts in MNCs", Supervisor, University of Nottingham
- 2006 Alex Rwabizambuga, "Corporate Social Responsibility Practices in the Nigerian Oil Sector: The case of Royal Dutch Shell", Internal Examiner, London School of Economics and Political Science
- 2006 Gwen Ceton "Determinants of Corporate Social Performance and Reputation in S&P 500 Firms", Internal Examiner, University of London
- 2006 - 2007 David Champion "Corporate Responsibility for Sustainable Development in the Maldives", Supervisor, University of London
- 2006 Gemma Dawson "Opportunities and Limitations for Market Development for Compost in Wales", External Examiner, University of Wales Swansea
- 2005 - 2007 Andrew Dunnett "The Contribution of Human Resource Management to CSR", Supervisor, University of London
- 2004 - 2006 May Seitanidi "Business and NGO Partnerships", Supervisor, University of Nottingham
- 2002 - 2005 Iain Davies "Management and Implementation of Fair Trade Policy", Supervisor, University of Nottingham
- 2003 Mark Wickham "Industrial Clusters and Regional Economic Policy", External Examiner, University of Tasmania, Australia
- 2000 Bevis Watts "Regional strategies for managing and developing household waste recycling", Internal Examiner, University of Wales Swansea

Reviewer/Administration/Organization

Conferences

- Convener of the stream "Microfoundations of Corporate Social Responsibility" at the 34th EGOS Colloquium, Tallinn, July 2018, (together with C. Wickert and D. Risi)
- Convener of the stream "Digital Formations: Technology, Organization and Governance in the Algorithmic Age?" at the 32nd EGOS Colloquium, Naples, July 2016, (together with M. Flyverbom and M. Huysman)
- Co-Chair and Co-Organizer of the Showcase Symposium "Corporations, Citizenship and Digital Technologies: New Media, Metaphors and Organizational Forms", 2014 Academy of Management

Conference

- Organizer of the Showcase Symposium “The value of the Shared Value Concept – A critical examination”, 2013 Academy of Management Conference
- Convener of “Standing Work Group 10: Corporate Responsibility: Towards Inclusive Development?” at the 29th EGOS Colloquium, Montreal, July 2013, (together with B. Banerjee and V. Srinivasan)
- Convener of the stream “Markets for Ethics and CSR”, 38th Macromarketing Conference, Toronto, June 2013 (together with A. Crane)
- Co-Organizer and Panelist, “CSR in junior mining companies”, PDAC Conference, Toronto, March 2013 (together with Impakt Consulting)
- Co-Organizer, Emeritus Colloquium for Gerd Rainer Wagner, Düsseldorf, July 2012
- Organizer, convener and moderator of a panel on ‘The ROI of CSR’ at the 2011 CONNECT SCHULICH Alumni Conference in November 2011
- Organizer and Moderator, Panel on Social Innovation, Corporate and Community Social Responsibility Conference, Ottawa, October 2011
- Co-organizer of the Symposium “Daring to care to teach issues of ethics and responsibility”, 2010 Academy of Management Conference
- Mentor and Panelist in the Professional Development Workshop of the SIM Division ‘Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2010 Academy of Management Conference
- Member of the Program Committee, 4th International Conference on Corporate Social Responsibility, October 2010, Humboldt-University Berlin
- Convener of “Subtheme 20: ‘The business firm as a political actor: A new theory of the firm for a globalized world’ at the 25th EGOS Colloquium, Barcelona, July 2009, (together with A.G. Scherer, G. Palazzo)
- Moderator of two panels on ‘Ethics and the Financial Crisis’, Schulich School of Business, May/June 2009
- Member of the Program Committee, 3rd International Conference on Corporate Social Responsibility, October 2008, Humboldt-University Berlin
- Mentor and Panelist in the Professional Development Workshop of the SIM Division ‘Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2008 Academy of Management Conference
- Mentor in the Manuscript Development Workshop, International Society for Business, Economics and Ethics 2008, Cape Town, South Africa, July 2008
- Panelist, Innovative Approaches to Sustainability Curricula, Conference of the MBA Roundtable, Chicago, November 2007
- Panelist in the Doctoral Consortium of the SIM Division, 2007 Academy of Management Conference
- Mentor and Panelist in the Professional Development Workshop of the SIM Division ‘Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2007 Academy of Management Conference
- Ad-hoc reviewer for the Academy of Management Conference since 2001 (IM, SIM, ONE)
- Convener of “Subtheme 16: ‘Slippery dance floors: The changing role of business in a global society’ at the 23rd EGOS Colloquium, Vienna, July 2007, (together with A.G. Scherer, G. Palazzo, G. Weaver)
- Ad-hoc reviewer for the IABS Conference 2006
- Member of the Program Committee, 2nd International Conference on Corporate Social Responsibility, October 2006, Humboldt-University Berlin
- Panelist, 2nd International Conference on Corporate Social Responsibility, October 2006, Humboldt-University Berlin
- Co-convener of the stream ‘Corporate Social Responsibility’ of the 2006 Conference of the International Federation of Scholarly Associations in Management (IFSAM), September 2006, Free University Berlin
- Ad-hoc reviewer for the EABiS Conference 2006, Milan
- Panelist in the Doctoral Consortium of the SIM Division, 2006 Academy of Management Conference
- Co-organizer of the Professional Development Workshop of the SIM Division ‘Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2006 Academy of Management Conference
- Panelist at the EABiS workshop on Applied Fundamental Research, October 2005, Copenhagen Business School
- Panelist in the Doctoral Consortium of the SIM Division, 2005 Academy of Management Conference
- Co-organizer of the Professional Development Workshop of the SIM Division ‘Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2005 Academy of Management Conference
- Co-organizer of the workshop ‘Publishing ethics/CSR related research in mainstream journals’, EBEN-UK

conference, London, April 2005

- Co-organizer of a workshop "Public-Private Partnerships in Developing Countries" at the 12th Greening of Industry Conference, Hong Kong, November 2004
- Organizer of the Stream "CSR in Europe", Interdisciplinary CSR Research Conference, Nottingham, October 2004
- Chair of the session "Joint Ventures in International Business", 2004 Academy of Management Conference
- Organizer of the Symposium "Transnational institution building and the multinational company", 2004 Academy of Management Conference
- Main Convener of "Subgroup 17: 'Corporate Social Responsibility and Business Ethics'" at the 20th EGOS Colloquium, Ljubljana, June 2004, www.egosnet.com (together with A.G. Scherer and A. Crane)
- Organizer of the 2nd Annual Symposium of the International Centre for Corporate Social Responsibility "Stakeholder Democracy – Perspectives From Across the Business Disciplines", November 2003, Nottingham
- Co-Organizer of the Symposium "International Comparative Perspectives on Corporate Social Responsibility", 2003 Academy of Management Conference
- Co-Convener of the Special Track "Global, National and Local Practices in Multinational Corporations" at the 3rd EURAM conference, Milan, April 2003
- Ad-hoc reviewer for the 2003 World Marketing Congress, Ethics and Corporate Social Responsibility Track
- Co-Organizer of the Symposium "Corporate Citizenship: Examining New Modes and Methods of Corporate Accountability to Stakeholders", 2002 Academy of Management Conference
- Session Chair and Rapporteur at EISAM Workshop on International Strategy and Cross-Cultural Management, March 2002, Växjö University, Sweden
- Co-organizer of the Research Conference "Management of Change in Multinational Companies: Global Challenges and National Effects", Humboldt-University Berlin, November 2001, funded by the Anglo-German Foundation for the Study of Industrial Society
- Session Chair and Rapporteur at Korea-World Bank Environmental Forum, February 2001, Cheju-Do, South Korea
- Organizer of the Workshop "15 years of 'Risk Society' – Implications and Challenges for a Globalizing Economy", 9th International Conference of the The Greening of Industry Network, January 2001, Bangkok
- Commentator in the Doctoral Research Workshop, 9th International Conference of the The Greening of Industry Network, January 2001, Bangkok
- Ad-hoc reviewer for the 2001 British Academy of Management Conference, Cardiff Business School
- Organizer of the Workshop "The Lack of Theory in Corporate Environmental Management - Bridging the Gap between Theory and Practice", 8th International Conference of The Greening of Industry Network, November 1999, University of North Carolina at Chapel Hill
- Member of the Technical Program Committee of the Annual Conference "Risk Analysis: Opening the Process" of the Society for Risk Analysis-Europe, October 1998, Paris
- Session Chair at 2nd Asia Pacific Conference on Sustainable Energy and Environmental Technology, June 1998, Gold Coast, Australia
- Session Chair at International Scientific Symposium on Management and Development MER '98, May 1998, Portoroz, Slovenia
- Session Chair at Annual Meeting of the Society for Risk Analysis (Europe) "New Risk Frontiers", June 1997, Stockholm, Sweden
- Session Chair at International Sustainable Development Research Conference, April 1997, Manchester, England
- Session Chair at Annual Meeting of the Society for Risk Analysis (Europe) "Risk in a Modern Society", June 1996, Guildford, England
- Session Chair at International Sustainable Development Research Conference, March 1996, Manchester, England
- Session Chair at Third Annual Business Strategy and the Environment Conference, September 1994, Nottingham, England
- Co-Organizer of "The KIRIN International Management Programme - The Programme in Germany", three-day seminar for executives of KIRIN Brewery/Tokyo, Aug 1994, Düsseldorf, Germany

Journals (Ad hoc reviewer)

- *Academy of Management Review*
- *British Journal of Management* (Member of the Editorial Board)
- *Business & Society*

- *Business Ethics: A European Review*
- *Business Ethics Quarterly*
- *Business Research (Member of the Editorial Board)*
- *Business Strategy and the Environment (Member of the Editorial Board)*
- *California Management Review*
- *Canadian Journal of International Development*
- *Corporate Governance: An International Review*
- *Corporate Governance: The International Journal of Business in Society*
- *Die Betriebswirtschaft*
- *European Sports Management Quarterly*
- *Greener Management International*
- *Human Relations*
- *Human Resource Development International*
- *Human Resource Management Journal*
- *Journal of Business Ethics*
- *Journal of Corporate Citizenship*
- *Journal of Management Studies*
- *Journal of Risk Research*
- *Management International Review*
- *Municipal Engineer*
- *New Academy Review*
- *Organization*
- *Organization Studies*
- *Organization & Environment (Member of the Editorial Board)*
- *Responsible Organization Review (Member of the Editorial Board)*
- *Scandinavian Journal of Management*
- *The International Journal of Operations Management*
- *Zeitschrift für Angewandte Umweltforschung*
- *Zeitschrift für Betriebswirtschaft*
- *Zeitschrift für Personalforschung*

Books (Ad hoc reviewer)

- *Oxford University Press, Oxford*
- *Cambridge University Press, Cambridge UK*
- *Edward Elgar, Cheltenham UK*
- *Houghton & Mifflin, Boston*
- *Palgrave, Basingstoke*
- *Routledge, London*
- *SAGE, New York and SAGE, London*

Toronto, August 2024