

Noura Al Obeidli | Visiting Assistant Professor of Gender Studies and Media Studies
New York University Abu Dhabi – 129188, Abu Dhabi, UAE
☎ (UAE) +971(0)505224886 ✉ na2884@nyu.edu
Nationality: Emirati

Research and Teaching Interests

Areas: Middle East, Gulf and Arabian Peninsula, United Arab Emirates

Keywords: Feminism; Media; Journalism; Media Law; Gender; Media Ethics; Tribalism Disciplines:

Anthropology; Media and Gender Studies

Academic Employment

Visiting Assistant Professor of Gender Studies and Media Studies

New York University Abu Dhabi (NYUAD)

2024 – Present

Humanities Research Fellow for the Study of the Arab World

New York University Abu Dhabi (NYUAD)

2020 – 2024

Industrial Employment and Internship

Senior Corporate Affairs Officer

Abu Dhabi Council for Economic Development (ADCED)

2012 – 2015

Press Officer at the Corporate Marketing and Communications Department

Abu Dhabi Airports Company (ADAC)

2009 – 2012

Media Relations & PR Officer at the Media Office

Telecommunication Regulatory Authority (TRA)

2007 – 2009

Editor

Al Rai Media Group, Kuwait

2007

Script Writer

The British Broadcasting Corporation (BBC), United Kingdom

2006

Education

Ph.D. in Media, Arts and Design

University of Westminster, United Kingdom (UK)

Title: “*Emirati Women Journalists: Bargaining with Patriarchy in Search of Equality*”

2016 – 2020

Master of Arts in Communications and Strategic Public Relations

Zayed University, United Arab Emirates (UAE)

2011 – 2013

Bachelor of Science in Communication and Media Studies

Zayed University, United Arab Emirates (UAE)

2001 – 2007

Publications

Book

- Al Obeidli, Noura. (2025). *Emirati Women Journalists: Bargaining with Patriarchy in Search of Equality*. Routledge: UK.

Articles

- Al Obeidli, Noura. (2021). “The Impact of Patriarchal Tribalism on Emirati Women Journalists’ Pursuit for Empowerment and Equality”. *Journal of Middle East Women's Studies*.
Under review for Palgrave Contemporary Gulf Series

Peer-Reviewed Journals

- Reviewed manuscript titled “Framing Women’s Rights and Men’s Public Opinions in the GCC” for the *International Feminist Journal of Politics* (2024).
- Reviewed manuscript titled “Psychological empowerment of politically empowered Saudi women” for the *Humanities & Social Sciences Communications*, published by Springer Nature (2024).

Book Chapters

- Al Obeidli, Noura. (2024). [“Unmasking Patriarchy: Emirati Women Journalists Challenging Newsroom Norms in Pursuit of Equality”](#). In *Gulf Women’s Lives: Voice, Space, Place*, edited by E. Buscemi, S. Alshammari, I. Kaposi. Exeter University Press: UK.
- Al Obeidli, Noura. (2022). [“Identity Crisis: My Escape Plan to the Journey Within.”](#) In *My Voice: Inspiring Stories of Hope, Courage and Fearlessness Volume V*, edited by N. Gupta and S. Sarkar. Global Influencers Publishing House: Singapore.

Conference Paper Proceedings

- Al Obeidli, Noura. (2023). “Voiceless Social Negotiators: The Case of Emirati Women Journalists.” Women in the GCC: Negotiating Leadership, Power, and Change. Gulf Research Meeting (GRM) Conference, Cambridge, UK.

Under review for Palgrave Contemporary Gulf Series

Contribution to Literature Review

- McNicholas, A. (2020). "Sharq al-Adna: Covert British Radio and the Development of Arab Broadcasting." *Middle East Journal of Culture and Communication*, 13, no. 3.

Teaching Activities

Undergraduate Courses at New York University Abu Dhabi (NYUAD)

- Media in the UAE: History, Gender and Contemporary Practice (3 semesters).
- Representing the Middle East: Issues in the Politics of Culture (2 semester).

Talks and Conferences

Panels

- "[Media Dynamics: Identity, Challenges, and Future Vision.](#)" (2024). NYUAD Institute, NYU Abu Dhabi.
- "Amplifying Emirati Voices in a Changing World." (2023). Anwar Gargash Diplomatic Academy (AGDA), Abu Dhabi, UAE.
- "ZU Future Makers." (2022). The Graduation Ceremony of the College of Communication & Media Sciences. Expo 2020, Dubai Exhibition Centre, Dubai, UAE.

Conference Workshops

- "Maternal Bonds Amidst Tradition and Patriarchy: Ethnographic Insights from Arab Female Journalists' Narratives." (2024). On Motherhood and its Shadows, NYUAD Institute, NYU Abu Dhabi.
- "Voiceless Social Negotiators: The Case of Emirati Women Journalists." (2023). Women in the GCC: Negotiating Leadership, Power, and Change. Gulf Research Meeting (GRM) Conference, Cambridge, UK.
- "Emirati Women Journalists: Bargaining with Patriarchy in Search of Equality." (2022). The 20th Annual International Conference on Communication and Mass Media. Athens Institute for Education and Research (ATINER), Athens, Greece.
- "Emirati Women Journalists: Bargaining with Patriarchy in Search of Equality." (2019). Women, Nation Building and Modernization Projects in the Gulf: Explorations in State Instrumentalization of Women, Gulf Research Meeting (GRM) Conference, Cambridge, UK.

Webinars

- "Gender Dynamics, Women and Media in the UAE." (2021). The Humanities Research Fellowships for The Study of The Arab World, New York University Abu Dhabi, UAE.

- “SCAD Let’s Talk Initiative: ZU Graduate Studies and Scholarships”. (2020). Student Careers and Alumni Department, Zayed University Abu Dhabi, UAE.

Presentations

- “Tribalism and Emirati Women Journalists.” (2020). Gulf Urban Societies Course. The Arab Crossroads Studies, New York University Abu Dhabi, UAE.
- “Emirati Women Journalists Bargaining with Patriarchy in Search of Equality.” (2020). The Gender Brown Bag Group, New York University Abu Dhabi, UAE.
- “Gender Dynamics, Media Law and Ethics in the UAE.” (2020). Media Storytelling and Media Ethics Course, The College of Communications and Media Sciences. Zayed University Abu Dhabi, UAE.