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Walter Armbrust is the Albert Hourani Fellow of Modern Middle Eastern Studies, St Antony's College, and University Lecturer at the University of Oxford. His research focuses on mass media and popular culture in the Arab Middle East. He is the author of Mass Culture and Modernism in Egypt (Cambridge University Press, 1996), and editor of Mass Mediations: New Approaches to Popular Culture in the Middle East and Beyond (University of California, 2000). He is also a senior editor of the e-journal Arab Media and Society (http://www.arabmediasociety.org/). He is currently working on a history of new media in Egypt, from the late nineteenth century to the present.