

MORGAN HARDY

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Citizenship: United States of America, United Kingdom

Languages: English (Native), French (Advanced), Spanish (Beginner), Arabic (Beginner), Twi (Beginner)

Research Fields: development (primary), labor, entrepreneurship, networks, gender

ACADEMIC EMPLOYMENT

Associate Professor, New York University Abu Dhabi, 2024 – present

Assistant Professor, New York University Abu Dhabi, 2016 – 2023

RESEARCH APPOINTMENTS, HONORS, AND AWARDS

The Bureau for Research and Economic Analysis of Development, 2024 – present

The Abdul Latif Jameel Poverty Action Lab, 2021 - present

Hazeltine Dissertation Fellowship for Graduate Research in Entrepreneurship, 2015 - 2016

Hewlett Foundation/IIE Dissertation Fellowship, 2013-2015

Integrative Graduate Education & Research Traineeship, National Science Foundation, 2011 - 2013

EDUCATION

Ph.D. *Economics*, Brown University, 2016

M.A. *Economics*, Brown University, 2011

B.A. *Mathematics and Philosophy & Economics*, Columbia University, 2008

PUBLICATIONS

Allocating labor across small firms: experimental evidence on information constraints, forthcoming at *Journal of Development Economics*, with S. Kim, J. McCasland, A. Menzel, and M. Witte

Can financial incentives to firms improve apprentice training? Experimental evidence from Ghana, 2024, *American Economic Review: Insights*, with G. Brown, I. Mbiti, J. McCasland, and I. Salcher

The impact of firm downsizing on workers: evidence from Ethiopia's ready-made garment industry, 2024, *World Development*, with G. Kagy, E. Demeke, M. Witte, and C. J. Meyer

Are small firms labor constrained? Experimental evidence from Ghana, 2023, *American Economic Journal: Applied Economics*, with J. McCasland

Gender differences in informal labor market resilience, 2023, *The World Bank Economic Review*, with E. Litzow, J. McCasland, and G. Kagy

Gotta' have money to make money? Bargaining behavior and financial need of microentrepreneurs, 2022, *American Economic Review: Insights*, with G. Kagy, and L. Song

It takes two: experimental evidence on the determinants of technology diffusion, 2021, *Journal of Development Economics*, with J. McCasland

The market-reach of pandemics: evidence from female workers in Ethiopia's ready-made garment industry, 2021, *World Development*, with C. J. Meyer, M. Witte, G. Kagy, and E. Demeke

Lights off, lights on: the effects of electricity shortages on small firms, 2021, *The World Bank Economic Review*, with J. McCasland

It's getting crowded in here: experimental evidence of demand constraints in the gender profit gap, 2020, *The Economic Journal*, with G. Kagy

Mind the (profit) gap: why are female enterprise owners earning less than men? 2018, *AEA Papers and Proceedings*, with G. Kagy

WORKING PAPERS

Mind the data gaps: an examination of women-owned enterprise representation, with G. Kagy and N. Jimi (reject & resubmit at *Journal of the European Economic Association*)

Returns to capital for whom? Experimental evidence from small firm owners and workers in Ghana, with J. McCasland and J. Zhang (revise & resubmit at *American Economic Journal: Applied Economics*)

Reaching marginalized job seekers through public employment services: experimental evidence from Ethiopia, with C.J. Meyer, J. Roth and M. Witte

Estimating spillovers using imprecisely measured networks, with R. Heath, W. Lee, and T. McCormick

The unseen economy, with M. Lambon-Quayefio, G. Kagy, and J. Zhang

The apprenticeship to work transition? Experimental evidence from Ghana, with I. Mbiti, J. McCasland, and I. Salcher

RESEARCH IN PROGRESS

Gendered passthrough from household to firm, with G. Kagy and J. Zhang

Won't you hire your neighboring firm owner? Experimental evidence on the benefits of small firm consolidation, with J. McCasland and J. Zhang

The household impact of GCC migration from Ethiopia, with B. Gebrewold, A. Krahn and C. J. Meyer

FUNDED (FIELD) PROJECTS AND GRANTS

Approximate total to date - \$5,308,835.50 (Currency conversion to \$ uses July 12th, 2024 rate.)

Ugandan industrial growth impact evaluation

(Fundraising in process)

Uganda, 2022-present, with C. J. Meyer, G. Kagy, and M. Platas

Migration, displacement, and labor markets in Ethiopia

Total to date - \$155,865.80 *(Initial fundraising in process)*

Ethiopia, 2022-present, with A. Krahn and C. J. Meyer

- *The International Growth Centre, Ethiopia small projects facility, £19,896.00*
- *The International Growth Centre, Full Research Grant, £100,000*

The Aburi firm study

Approximate total to date - \$109,052.00

Ghana, 2022-present, with M. Lambon-Quayefio, J. McCasland, G. Kagy, and J. Zhang

- *New York University Abu Dhabi, competitive research grant, \$45,000.00*
- *Jameel Abdul Latif Poverty Action Lab, \$34,082.00*

- *The World Bank, external consultancy funding, \$16,650.00*
- *The Centre for Innovative Data in Economics Research, University of British Columbia grant, ~C\$18,000*
- *New York University Global Programs, course funding, ~\$40,000 (not counted in total)*

Reducing friction in Ethiopian labor markets

Total to date - **\$349,195.20**

Ethiopia, 2020-present, with C. J. Meyer and M. Witte

- *New York University Abu Dhabi, competitive research enhancement funding, \$250,000.00*
- *International Growth Centre, research grant, £76,304*

Foundational analysis to close the gender profitability gap

Approximate total to date - **\$1,655,897.00** (funding through *The Ethiopian Economic Association*)

Global Data Work, 2020-present, with D. Goshu, G. Kagy, and M. Ketema

- *The Bill and Melinda Gates Foundation, project grant, \$1,405,897.00*
- *The Bill and Melinda Gates Foundation, top-up due to civil conflict logistics, ~\$250,000*

Small enterprise emergency finance assistance impact evaluation

Total - **\$121,419.09**

Ghana, 2020-2022, with J. McCasland and J. Zhang

- *Private Enterprise Development in Low-Income Countries, exploratory research grant, £38,353.38*
- *Jameel Abdul Latif Poverty Action Lab, Jobs and Opportunities Initiative, \$71,559.70*

The impact of COVID-19 on the lives of women in the garment industry: evidence from Ethiopia

(Funding from refocusing *Ethiopia industrial park community impact evaluation resources*)

Ethiopia, 2020-2022, with E. Demeke, G. Kagy, C. J. Meyer, and M. Witte

Ethiopia industrial park community impact evaluation

Total - **\$1,562,885** (some funds returned after project discontinuation due to ongoing civil conflict)

Ethiopia, 2018-2022, with C. J. Meyer

- *Jameel Abdul Latif Poverty Action Lab, Gender and Economic Agency Initiative, \$248,185*
- *Private Enterprise Development in Low-Income Countries, major research grant, £465,600.00*
- *The World Bank/DFID, "More, Better, and More Inclusive Jobs" Research Program for Ethiopia, \$450,000*
- *The World Bank, ieConnect Connect for Impact grant, \$125,000*
- *The International Growth Centre, Ethiopia small projects facility, £19,960.00*
- *New York University Abu Dhabi, competitive research enhancement funding, \$65,000*
- *Private Enterprise Development in Low-Income Countries, exploratory research grant, £33,440.00*

Business-to-business information sharing

Total - **\$45,494.943**

Nigeria, 2018-2021, with S. Grossman and M. Startz

- *Economics Development & Institutions, research grant, £34,996.11*

The Hohoe garment makers study

Approximate total to date - **\$94,978.00**

Ghana, 2014-present, with rolling collaborators frequently including J. McCasland and G. Kagy

- *Private Enterprise Development in Low-Income Countries, exploratory research grant, £34,560.00*
- *The Hazeltine Foundation, seed grant for graduate research in entrepreneurship, \$5,000.00*
- *Brown University Population Studies Center, research grant, \$5,000.00*
- *The World Bank, external research consultancy, \$20,050*
- *New York University Global Programs, course funding, ~\$60,000 (not counted in total)*
- *New York University Abu Dhabi, competitive research grant, \$20,000*

Returns to apprenticeship training in Ghana

Total to date - **\$1,214,049.40**

Ghana, 2012-present, with I. Mbiti, J. McCasland, and I. Salcher

- Jameel Abdul Latif Poverty Action Lab, Jobs and Opportunities Initiative, \$149,890
- Jameel Abdul Latif Poverty Action Lab, Youth Initiative, \$65,828
- Private Enterprise Development in Low-Income Countries, exploratory research grant, £32,056.46
- International Initiative for Impact Evaluation, research grant, \$482,625.00 (not officially listed as PI)
- USAID DIV, fixed obligation grant - \$474,033.02 (not officially listed as PI)

TEACHING

Economic Capstone and Masters (Thesis) Advising

at New York University Abu Dhabi (2016; 2017; 2018; 2019; 2020; 2021; 2022; 2023; 2024)

Inclusive Data Literacy

at New York University Abu Dhabi (2024)

Research Design, Fieldwork, and Data Analysis for Development Economics

at New York University Accra (2018; 2019; 2020; 2022; 2023; 2024)

Economics Capstone Project

at New York University Abu Dhabi (2018; 2019; 2020; 2021)

Economics Capstone Seminar

at New York University Abu Dhabi (2017; 2018; 2019; 2020)

Economic Development

at Brown University (2014)

Economic Growth and Development (pre-college level)

at Brown University (2013, 2014)

PRESENTATIONS (including scheduled)

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| 2024 | Ortygia Business School Workshop on Firms, Labor Markets, and Development; Brown University; Science Po; Berlin Applied Micro Seminar; NBER Development Economics Program Meeting |
| 2023 | University of Ghana; Cornell University; New York University; Dickinson College; New York University Abu Dhabi; Organising Development and The Development of Organisations Conference at London School of Economics; Makerere University; The Economic Policy Research Centre (Uganda); University of Delaware; Stockholm School of Economics |
| 2022 | Center for Behavioral Institutional Design at New York University Abu Dhabi; The World Bank DIME; University of Washington – Seattle; Bureau for Research and Economic Analysis of Development Forty-Fourth Conference; The Bill and Melinda Gates Foundation; Northwestern University; Harvard Business School; Inclusion Economics at Yale University Gender Brown Bag |
| 2021 | Oxford University Center for The Study of African Economics Development Economics Webinar Series; faiVLive: Accounting for the Gender Profit Gap; Paris School of Economics Virtual Development Seminar; Center for Studies in Economics and Finance Online Seminar |

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| | Series; New York University DevLab Seminar Series; Abdul Latif Jameel Poverty Action Lab: Women's Work in East Africa; Innovations for Poverty Action Small and Medium Enterprise Program Working Group Meeting |
| 2020 | Bureau for Research and Economic Analysis of Development Virtual Conference |
| 2019 | Vanderbilt University; University of Washington – Seattle; University of Illinois – Urbana Champaign; Entrepreneurship and Private Enterprise Development Workshop; Lahore School of Economics; University of Wisconsin – Madison; University of Michigan; New York Area Development Nano-Conference |
| 2018 | Center for the Study of African Economics Conference on Economic Development in Africa; University of Vermont; The World Bank DIME; The Annual Bank Conference on Africa; PEDL / IGC Conference on Firms and the Private Sector in Low-Income Countries; Entrepreneurship and Private Enterprise Development Workshop; New York Area Development Nano-Conference |
| 2017 | Georgetown University – School of Foreign Services in Qatar; World Bank Impact Evaluation Target for Growth Workshop; New York University; University of Maryland; Entrepreneurship and Private Enterprise Development Workshop |
| 2016 | NBER Development Economics Summer Institute; The World Bank; International Food Policy Research Institute; University of Zurich; University of Ottawa; Johns Hopkins School of Advanced International Studies; New York University Abu Dhabi; Columbia University; Northeast Universities Development Consortium; the Montreal Workshop on Productivity; Entrepreneurship and Development |
| 2015 | Innovations for Poverty Action-Ghana Research Policy/Dissemination Seminars; Northeast Universities Development Consortium |
| 2014 | Population and Poverty Research Network Conference; Global Development Network Conference; Northeast Universities Development Consortium |

REFEREEING SERVICE

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| <i>Journals</i> | American Economic Review; American Economic Review: Insights; Journal of Political Economy; Quarterly Journal of Economics; The Review of Economics and Statistics; American Economic Journal: Applied Economics; American Economic Journal: Policy; Science; Journal of the European Economic Association; European Economic Review; Journal of Labor Economics; Journal of Development Economics; World Bank Economic Review; Economic Development and Cultural Change; World Development; Journal of Economic Behavior and Organization; Journal of Development Studies; Journal of the Economic Science Association; Oxford Review of Economic Policy |
| <i>Grants</i> | Private Enterprise Development in Low-Income Countries Research Initiative; World Bank Competitiveness Policy Evaluation Lab; World Bank Research Group Development Impact Evaluation; World Bank Gender Innovation Lab; Gender; Growth; and Labour Markets in Low Income Countries Programme; BRAC Institute of Governance and Development; Abdul Latif Jameel Poverty Action Lab Research Initiative; National Science Foundation |